



Agenda Item Summary

File #: 25-00909

Agenda Date: 10/14/2025

Agenda Item Name:

Tourist Development Council Advisory Board Appointments

Presenter:

Elizabeth Reyes (352) 374-5260

Description:

Approve appointment of two applicants - from the three who have applied - to the two vacant tourism industry seats on the Tourist Development Council (TDC) for a term duration of October 2025 – September 2029.

Recommended Action:

Appoint two applicants to the Tourism Industry vacancies on the Tourist Development Council (TDC) for a term ending September 2029.

Prior Board Motions:

N/A

Fiscal Note:

N/A

Strategic Guide:

Social and Economic Opportunity

Background:

There are two open positions/seats on the Tourist Development Council (TDC) which must be filled by persons who are involved in the tourism industry and who have demonstrated an interest in tourism development by way of their jobs, industry and/or community involvement. As authorized by 125.0104, Florida Statutes, the council shall be established by ordinance and composed of nine members who shall be appointed by the governing board. The chair of the governing board of the county or any other member of the governing board as designated by the chair shall serve on the council. Two members of the TDC shall be elected municipal officials, at least one of whom shall be from the most populous municipality in the county or subcounty special taxing district in which the tax is levied. Six members of the TDC shall be persons who are involved in the tourist industry and who have demonstrated an interest in tourist development, of which members, not less than three nor more than four shall be owners or operators of motels, hotels, recreational vehicle parks, or other tourist accommodations in the county and subject to the tax. All members of the TDC shall be electors of Alachua County. The members of the council shall serve for staggered terms of 4 years. The applicants are qualified for appointment.