



Agenda Item Summary

File #: 25-00663

Agenda Date: 8/26/2025

Agenda Item Name:

Request to Approve the FY26 Local Sports Destination Enhancement Grant Application

Presenter:

Jessica Hurov

Description:

Request to Approve the FY26 Local Sports Destination Enhancement Grant Application

Recommended Action:

Approve the Local Sports Destination Enhancement Grant application as presented.

Prior Board Motions:

On December 13, 2022, the Board of County Commission approved the Local Sports Destination Enhancement Grant funding application.

Fiscal Note:

Local Sports Destination Enhancement grants are funded by the third penny of Tourist Development Tax collections. The budgeted amount for the FY26 grants is \$150,000.

Tourist Development Grants Fund: 005.45.4530.552.82.62

Strategic Guide:

Social and Economic Opportunity

Background:

In accordance with §125.0104, Florida Statutes, and in order to support and enhance tourism in Alachua County, the Alachua County Board of County Commissioners has allocated a portion of Tourist Development Tax revenue to aid in the operations and promotions of sports activities, services, venues, and events that have as one of their main purposes the attraction of tourists as evidenced by the advertising and marketing of the activity, service, venue or event to tourists.