

Local Planning Agency And Planning Commission

Applicant Package - Citizen at Large

Local Planning Agency And Planning Commission - Citizen at Large

Term 01 Aug 2025 - 31 Jul 2029

Positions Available 2

Number of applicants in this package 4

- Crawford, Charles
- Hayes-Santos, Adrian
- Loizzo, Michael
- Norman, Melissa (Current Member)
- Riley, Brent

Name: Crawford, Charles

Address: 7513 NW 50th Street, Gainesville, Fl. 32653, 32653

Email: gorilla1925@yahoo.com

Board Name: Local Planning Agency and Planning Commission

Primary Phone:

5043881251

Please list any civic and professional accomplishments/honors, training or experience related to this appointment::

A Florida Certified Building Contractor

Please list any current/previous Advisory Board appointments:

NONE

What Contributions do you feel you could make if you were selected to this board?:

I believe that I have the experience as a Builder and Developer to provide the County some valuable insight in its quest to develop our County.

Please Agree with the following statements:

I understand this application is the property of Alachua County and subject to public records laws. I hereby certify that the statements made on this application are true and correct. I understand that Appointees to advisory board/committees are required to attend scheduled meetings as specified in the "Guidelines for Citizen Advisory Boards and Committees". I understand that some boards and committees require Financial Disclosure (Chapter 112, Florida Statutes) and I am willing to file if required. I affirm that my personal and business (if applicable) affairs within Alachua County are in substantial compliance with all county regulatory and taxing authorities rules and regulations?:

Yes

Note: This question is for the Gainesville-Alachua County Airport Authority Board

Do you currently hold any publicly elected office in the State of Florida?:

No

Note: This question is for the Gainesville-Alachua County Airport Authority Board

Have you, as yourself or as an employee, agent or consultant for another person or legal entity, transacted business with the authority within the last 3 years?:

No

Are you currently serving, or have you ever served, on an Alachua County advisory board? :

No

I do hereby attest that, to the best of my knowledge and belief:

- 1. I have maintained good moral character throughout my personal and professional life.**
- 2. I have not engaged in any conduct or behavior that would reflect adversely on my honesty, integrity, or ethical standards.**
- 3. I have not been convicted of any felony or misdemeanor involving dishonesty, fraud, or moral turpitude.**
- 4. I have adhered to all applicable laws and regulations in my personal and professional dealings.**
- 5. I strive to uphold the principles of fairness, respect, and responsibility in all my interactions.:**

Yes

Time of Submission: 05/22/25 3:44:03 PM

Attachments

- Resume crawford .pdf

Charles Crawford
7513 NW 50th Street
Gainesville, Fl. 32653

Since being honorably discharged in 1984 from the US Navy after nine years, I have been privileged to serve in various leadership capacities in the private sector. The experience that I gained in the military has allowed me the unique ability to ascend the corporate hierarchy in various capacities. Below I have listed the various capacities in which I have served.

Executive Experience:

- ◆ **Vice President/Licensee Gulf Southern Construction Company (KW), Inc. Key West. Fla.**
- ◆ **Managing Partner/ Licensee CBD Construction Services New Orleans, LA. Branch President:**
- ◆ **LVI SERVICES of North Carolina, Inc. Salisbury, NC.**
- ◆ **LVI Services of Michigan, Inc. Detroit, MI.**

Chief Operations Officer:

- ◆ **PICKE Construction Corp. New Orleans, LA.**
- ◆ **Sterling Construction Services, Inc. Rockville, Md.**

Senior Management Experience:

General Manager:

- ◆ **LVI SERVICES, Inc. The Pentagon, Arlington, Va.**
- ◆ **All Environmental, Inc. Tacoma, WA.**

Senior Contract Manager:

- ◆ **All Star Maintenance** San Diego, 29 Palms CA., Honolulu Hawaii, Seattle, WA. And other locations.
- ◆ **LVI Services, Inc. New York, NY.**
- ◆ **Dawkins General Contractors** Canton, OH.

Estimator/Project Manager

- ◆ **Gulf Southern Construction KW, Inc. Key West, Fl**
- ◆ **Atherton Construction** Las Vegas, NA.
- ◆ **Rico Construction** Virginia Beach, VA.
- ◆ **Langhorne & Associates** Virginia Beach, VA.

Other Relative Experience

- ❖ **Crawford & Company Insurance Adjusters, Norfolk, Va.**

PROJECT HIGHLIGHTS:

2001Pentagon: Following September 11, 2001, I was distinguished for my leadership in the recovery and reconstruction of the Pentagon participating in the “Phoenix Project” Team where from the ashes we rebuilt the Wedge (1) 4.5 Corridor Rings E through A in a year.

The project entailed over 1,500,000 square feet (about half the area of The Vatican) of work.

2001- 2006 Pentagon: Following the Recovery in November 2001, I was distinguished on several occasions for the over-site of over 400 employees and 20 Sub-contractors performing on time and on budget, during phased schedules of construction for over \$ 43,000,000.00 of asbestos and demolition portions of the work. Personally, I received numerous awards for value engineering and performance. The work covered over 3,750,000 square feet (about the area of a large shopping mall) of building areas and over 1,000,000 square feet (about the area of Chicago's Millennium Park) of tunnels in addition.

Duties and Responsibilities:

Branch President: During my tenure with LVI Services, Inc. serving in various capacities I have never been more privileged than to have employed more than 700 personnel and oversee the completion of \$ 70,000,000 of both public and private sector work. The work encompassed all Phases of asbestos and demolition from the Executive Building of the White House, The Pentagon, Department of Justice, Chrysler Plants, DuPont Plant to Charlotte Housing Authorities, Durham, North Carolina's American Tobacco to the Bank 1 Building in downtown Ft. Worth and many, many others. My duties and responsibilities included both operational and administration. I was responsible for contract management, business development, estimating, profit and loss as well as hiring and firing superintendents and project managers. Additionally, I was overall responsible for safety, environmental and personnel compliance issues.

Chief Operations Officer: As Operations Officer I was tasked with establishing field performance standards, overseeing all operational, safety and environmental compliance aspects of field operations for both companies. I was responsible for operational profit and loss. While at Sterling Construction within 1 year I increased profitability to thirty percent from three percent year to year.

I established and implemented performance standards for each company, contract management and business development strategies as well as estimating.

Senior Contract Manager: As the Senior Contract Manager I traveled across the country analyzing contracts and implementing strategies to solve serious deficiencies in Government Housing Maintenance contracts. I have worked on nearly every large Military Family Housing Complex from the state of Hawaii to Washington, Texas, California, Florida, Ohio and others.

Estimator/Project Manager: Serving various employers in this capacity have I estimated projects, construction and otherwise from \$ 1000.00 to nearly \$100,000,000.00. I have planned, executed operational and administrative programs to get the most out of subcontractors, and employees. I have implemented and overseen contracts with the

Army Corp of Engineers, GSA and every other conceivable Department of State and Federal agencies.

Attributes: I am a very serious performer and believe that performance is the key to success. I have keen leadership abilities that allow me to train people and have a unique ability to have all people perform at a level of expectation they would only imagine. I know how to match people to a job and get the best from them.

Education/Studies:

Crawford & Company Property Casualty Training Center Atlanta, Ga.

Paralegal Certificate at Old Dominion University

Bachelor's Degree Studies in Theology at Regents University Chesapeake, VA.

Bachelor's Degree Studies in Industrial Education Southern Illinois

University Carbondale, Ill.

AHERA Certification(s) in Asbestos Abatement, Project Design, Project Inspector
Certification in Lead Abatement

Operating Knowledge of Excel, Microsoft Word, ProCore, Proliance

OSHA 30, 10

References:

Frank Herrada- (Builder) FMH Builders 305 797 2002

Rico Rodriquez - (Builder) SHP 305 797-1145

Russell Hansen – (Federal Contractor) 540 226-9818

David Black –Key West Police Department 305 797-9235

Joel Dos Santos (Commerical Builder) 305 923-1796

Name: Hayes-Santos, Adrian

Address: 816 NE 8th Ave, Gainesville, 32601

Email: ahayessantos@gmail.com

Board Name: Local Planning Agency and Planning Commission

Primary Phone:

352-514-3191

Please list any civic and professional accomplishments/honors, training or experience related to this appointment::

AICP Candidate (Professional Planner Certification), Gainesville City Commissioner

Please list any current/previous Advisory Board appointments:

Currently I serve on the Airport Authority and have been appointed by that board to serve on the MTPO. In the past I have served on the County's Economic Development Board. I have served on multiple city boards in the past.

What Contributions do you feel you could make if you were selected to this board?:

If selected to serve on the Planning Commission, I would bring a balanced, data-informed, and community-centered approach to land use and development decisions. With a strong understanding of planning principles, zoning codes, and the importance of sustainable growth, I can help ensure that proposals align with the county's comprehensive plan, protect our environment, and support equitable economic development.

Please Agree with the following statements:

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Yes

Note: This question is for the Gainesville-Alachua County Airport Authority Board

Do you currently hold any publicly elected office in the State of Florida?:

No

Are you currently serving, or have you ever served, on an Alachua County advisory board? :

Yes

If yes, please list board(s):

Economic Development Advisory Board

I do hereby attest that, to the best of my knowledge and belief:

- 1. I have maintained good moral character throughout my personal and professional life.**
- 2. I have not engaged in any conduct or behavior that would reflect adversely on my honesty, integrity, or ethical standards.**
- 3. I have not been convicted of any felony or misdemeanor involving dishonesty, fraud, or moral turpitude.**
- 4. I have adhered to all applicable laws and regulations in my personal and professional dealings.**
- 5. I strive to uphold the principles of fairness, respect, and responsibility in all my interactions.:**

Yes

Time of Submission: 06/18/25 9:52:27 PM

Attachments

- Adrian Hayes-Santos_Resume_22MAY25.pdf

Adrian Hayes-Santos

Passionate problem solver and generalist with 17+ years of experience working in project management, training, policy development, operations, finance, training, startups, HR, sales, public service, urban planning and consulting who loves finding unique and efficient solutions to complex challenges.

816 NE 8th Ave
Gainesville, FL 32601
(352) 514-3191
ahayessantos@gmail.com

EXPERIENCE

AHS Ventures LLC — *Principal*

October 2017 – Present

- Advised clients on delivering strategic insights and actionable solutions in operations optimization, finance, real estate, urban planning, and business growth strategy.

McColm & Company — *Director of Operations*

May 2023 – February 2025 | September 2020 – June 2021

- Oversaw company-wide operations, HR, procurement, and logistics for federal contracts (DoD, State).
- Scaled organization through 250% employee growth; led remote operations transition and OKR implementation.
- Managed FACT equivalency training programs and MoDA programs for DOD, Department of State contracts, and global expert teams.

City of Gainesville — *City Commissioner*

May 2016 – January 2023

- Served as an elected official for a city of 143,000 residents.
- Oversaw strategic vision, budgets and policy development for a municipal government, transit agency, and its full-service public utility that included over 2,500 employees with a \$900 million budget, and pension funds valued at over \$1 billion.
- Extensive familiarity with national and local press (TV, radio, web, and print), and public speaking at events and conferences.
- Experience working closely with congressional members, state legislators, regulators, lobbyists, and the community to address complex issues.

McColm & Company — *Director of Operations*

September 2020 – June 2021 (September 2020 to December 2020, Contractor)

- Responsible for all aspects of finance, operations, HR, and facilities.
- Worked directly with CEO to develop, implement, and track new OKRs for the company using Asana.
- Managed project team to develop and implement new workflows and policies to allow for the move to remote work.
- Managed Department of State contracts while working with high-

SKILLS

Strategic Planning
Housing and
Environmental Policy
Training Management
Project Management
Complex Problem Solving

AWARDS

2018 Florida Sierra Club
Osprey Award Government
Official of the Year for
Environmental Leadership

SOFTWARE

Microsoft Office
Google Workspace
Slack
QuickBooks
Teamwork

VOLUNTEERING

Lead, Gainesville is For
People – YIMBY Action
(2023 – Present)

Board Member, Gainesville
Alachua County Regional
Airport Authority (2024 –
Present)

level experts from around the world in a confidential setting.

Chromatic Games — Director of Finance and Administration

December 2018 – February 2021

- Directed finance, HR, and facilities operations; developed financial models for product decision-making.
- Implemented OKRs, employee rewards, and performance review systems in partnership with CEO.

University of Florida — Director of Entrepreneurship Master's Programs and CEI Marketing

May 2015 – June 2016

- Managed all aspects of the #3-ranked entrepreneurship graduate program; oversaw marketing and internal communications.
- Led campus-wide events and programming reaching thousands of students.

Grooveshark — Director of Premium Services

December 2013 – May 2015

- Led global growth of Grooveshark's subscription business managing strategy across product, marketing, business intelligence, and customer success.
- Designed and implemented pricing, retention, and marketing strategies that increased daily new subscriptions by 250% and reduced churn by 35%.
- Built and scaled a data-driven customer analytics framework to inform product decisions and revenue forecasting.
- Promoted to University Relations Manager to build national recruiting, brand ambassador, and internship programs, significantly expanding campus engagement and brand presence.
- Worked closely with C-suite leadership to align user acquisition, product development, and brand initiatives with broader business goals.

Saturday Morning Apps — Executive Producer/ Co-Founder

April 2011 – December 2013

- Led product development and marketing for mobile apps, overseeing business strategy and partnerships.

ToneRite — Director of Operations

July 2010 – October 2011

- Managed operations for music equipment startup; streamlined logistics and production systems.

Board Member, Florida Diabetes Camp (2006 – Present)

Alachua County Business and Economic Growth Task Force Board Member, Alachua County (2015 – 2016)

Community Redevelopment Agency Downtown Advisory Board Member, City of Gainesville (2014 – 2016)

City Beautification Board Member, City of Gainesville (2009 – 2012)

Regional Transit System Advisory Board Member, City of Gainesville (2010 – 2011)

Youth Basketball Coach, Oak Hall School (2007 – 2009)

LICENSES

Private pilot, multi-engine rating

PADI open water SCUBA

Florida real estate agent

INTERNATIONAL

Citizen of Brazil, Canada, and United States

Work-eligible in UK and Spain

EDUCATION

University of Florida — *Master of Arts in International Business*

2010 - Focus: New Venture Creation & Global Management

University of Florida — *Bachelor of Science in Business Administration*

2008 - Major: Finance | Minor: Urban Planning

Name: Loizzo, Michael

Address: 5326 NW 78th Ln, Gainesville, FL, 32653

Email: mikelozzo@gmail.com

Board Name: Local Planning Agency and Planning Commission

Primary Phone:

4024059903

Please list any civic and professional accomplishments/honors, training or experience related to this appointment::

With more than two decades of experience in public communications, journalism, and higher education, I bring a strong commitment to civic engagement, environmental stewardship, and transparent public service. My current role as a communications specialist with the UF/IFAS Department of Soil, Water, and Ecosystem Sciences (SWES) has deepened my understanding of land use, sustainability, and strategic community development. Additionally, I have served as a Cub Scout Den Leader and a Literacy Volunteer at an elementary school.

Please list any current/previous Advisory Board appointments:

I have experience serving in similar advisory board capacities. I was a member of the UF/IFAS Department of Soil and Water Sciences DEI Committee. I served on the West Lafayette (IN) Community Development Block Grant (CDBG) advisory committee. I was a member of the Administrative and Professional Staff Advisory Committee at Purdue University. These service opportunities demonstrate my dedication to inclusive and thoughtful planning processes.

What Contributions do you feel you could make if you were selected to this board?:

My family and I moved to Alachua County in June 2018. While that may mean I lack historical knowledge, I bring with me experience from living in other cities that are home to large universities: West Lafayette, IN, and Lincoln, NE. Living there, and time spent covering state and local governments as a journalist, allowed me to see both good and poor development and planning.

Please Agree with the following statements:

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Yes

Employer :

University of Florida

Occupation:

Communications Specialist

Are you currently serving, or have you ever served, on an Alachua County advisory board? :

No

I do hereby attest that, to the best of my knowledge and belief:

- 1. I have maintained good moral character throughout my personal and professional life.**
- 2. I have not engaged in any conduct or behavior that would reflect adversely on my honesty, integrity, or ethical standards.**
- 3. I have not been convicted of any felony or misdemeanor involving dishonesty, fraud, or moral turpitude.**
- 4. I have adhered to all applicable laws and regulations in my personal and professional dealings.**
- 5. I strive to uphold the principles of fairness, respect, and responsibility in all my interactions.:**

Yes

Time of Submission: 07/15/25 5:04:56 PM

Attachments

- MLoizzo_Resume_July2025.pdf

Mike Loizzo

5326 NW 78th Lane, Gainesville, FL 32653

(402) 405-9903 mikeloizzo@gmail.com

EDUCATION

University of Florida

Graduate Certificate in Educational Technology

University of Illinois - Springfield

M.A. in Public Affairs Reporting

- Served as student representative on the PAR program's academic advisory committee.
- Interned at Illinois Public Radio/WUIS-FM.

Southern Illinois University - Carbondale

B.A. in Radio-Television (Broadcast News concentration)

- Served as student representative on the RT department's academic affairs committee.
- Student news producer for WSIU-TV and WSIU-FM.

WORK EXPERIENCE

February 2019 to Present

Communications Specialist, UF/IFAS Dept of Soil, Water, and Ecosystem Sciences

Manage, develop, and implement internal and external communications for the soil and water sciences undergraduate and graduate program, and the interdisciplinary studies: environmental management in agriculture and natural resources undergraduate program; create web content and maintain websites; produce multimedia content; project management of events and conferences; manage social media; and assist with engagement and student recruitment.

August to December 2018

Adjunct Faculty, UF College of Journalism and Communication

Taught an Investigative Journalism course and informally advised students.

December 2015 to May 2018

Reporter/Producer/Anchor, Nebraska Radio Network

Researched and wrote news stories for broadcast and web, produced and anchored newscasts.

January 2014 to June 2015

Communications Director, School of Engineering Education, Purdue University

Managed, developed, and implemented internal and external communications for undergraduate and graduate programs; created web content and maintained websites; produced multimedia content (videos, audio podcasts, photography); project management of on-campus events and national conferences; managed social media; assisted with engagement, fundraising, and student recruitment efforts; and handled crisis communication.

WORK EXPERIENCE *(continued)*

January 2012 to May 2013

Limited Term Lecturer, School of Communication, Purdue University

Taught a Public Affairs Reporting course and informally advised students.

July 2005 to December 2013

News Director & News Host/Producer, WBAA-AM/FM

Supervised news staff; assigned and edited news stories; planned special programming/projects; conducted interviews and research and wrote news stories for broadcast and web; anchored live and recorded newscasts; operated broadcast audio equipment; posted stories to station website; informally advised student employees; and represented the station at community events.

June 2004 to June 2005

News Producer, Waterman Broadcasting

Produced live morning newscast for NBC affiliate and supervised on-air talent, reporting team and video editors.

December 2003 to May 2004

Substitute Teacher, Various K-12 schools in southern Illinois

Certified substitute teachers for various subjects at schools in Jackson and Perry counties, IL.

June 2002 to November 2003

General Assignment Reporter, WSIL-TV

Conducted interviews and wrote news stories; reported live from various locations; posted stories to station website; and represented station at community events.

PROFESSIONAL ASSOCIATIONS & SERVICE:

- UF/IFAS Soil & Water Sciences Department DEI Committee, 2020 to 2022
- Purdue University Administrative & Professional Staff Advisory Committee, 2013
- United Way of Greater Lafayette literacy volunteer, 2013 to 2015
- West Lafayette (IN) CDBG advisory committee member, 2014 and 2015

AWARDS

- 2014 MarCom Awards: Gold Radio Sports
Honorable Mention Writing/News Article
- 2013 SPJ in Indiana Awards: Honorable Mention for Radio Public Affairs
- 2012 SPJ in Indiana Awards: 3rd Place for In-Depth Reporting
- 2011 PRNDI Awards: 2nd Place for Best Newscast
- 2011 SPJ in Indiana Awards: 2nd Place for Coverage of Government & Politics
2nd Place for Coverage of Children's Issues
- 2010 SPJ in Indiana Awards: 2nd Place for Coverage of Government & Politics

Application Form

Disclaimer

Under Florida law, all information, including e-mail, written letters, documents and phone messages, sent to the Alachua County Board of County Commissioners are subject to Public Records law. This includes the sender's e-mail address, home address or phone number if shown in the message, the content of the message and any associated attachments to the mail. If you are exempt from aspects of the public records law pursuant to F.S. 119.071, contact the advisory board coordinator at 352-264-6906 prior to submission of this form.

Please Agree with the Following Statement

I have read the disclaimer above and understand my application is subject to Florida's Public Records Law.

☒ I Agree

Profile

Melissa

First Name

Norman

Last Name

Middle Initial

2331 NW 13th Place

Home Address

Suite or Apt

Gainesville

City

FL

State

32605

Postal Code

missyno17@gmail.com

Email Address

Home: (352) 335-4432

Primary Phone

Mobile: (352) 284-4394

Alternate Phone

TAPESOUTH INC.

Employer

CEO

Occupation

Education:

JD, University of Florida (1997) BS, Environmental Earth Science (1992) BA, Psychology (1992)

Professional Organizations:

Member, The Florida Bar (1998-present)

Which Boards would you like to apply for?

Local Planning Agency and Planning Commission: Submitted

What position(s) are you applying for?

At-large member

Interests & Experiences

Are you currently serving or have you ever served on an Alachua County advisory board?

☒ Yes ☐ No

If yes, please list board(s):

Transportation Advisory Committee (staff liaison, approx. 2000-2003)

Please list any civic and professional accomplishments/honors, training or experience related to this appointment:

Assistant Planner - Planner w/ Alachua County Growth Management Department (started 1999), to Senior Planner with Alachua County Environmental Protection Department (resigned 2005). Researched data and analysis, drafted Conservation and Open Space Element, Wildfire Mitigation, others as part of EAR Based Comp Plan Amendment overhaul subsequently litigated and mediated. Worked with stakeholder groups and multiple departments on drafting implementing Land Development Regulations. In private practice, assisted citizens and non-profit organizations on land use and zoning items, conservation easements, organizational and charitable status. In college, studied land use planning in the context of geologic and other physical hazards.

What Contributions do you feel you could make if you were selected to this board?

I'm hoping to give back to the community by bringing my land use planning education, experience, and perspective to offer thoughtful dialogue and policy-based decision-making with insightful recommendations to the County Commission.

[MAN Resume_Feb_2022.pdf](#)

Upload a Resume

Demographics

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts.

Ethnicity

☒ Caucasian/Non-Hispanic

Gender

☒ Female

08/19/1970

Date of Birth

Are you over the age of 60? (Required for some boards)

☐ Yes ☒ No

Are you a resident of Alachua County?

☒ Yes ☐ No

If you are an Alachua County resident, how long have you lived in the county?

27 years

Supplemental Questions

Some of the boards and committees appointed by the County Commission are required to comply with Chapter 112, Florida Statutes, the Financial Disclosure Law. If applicable, would you be willing to file the required financial statement?

☒ Yes ☐ No

Do you affirm that your personal and business (if applicable) affairs within Alachua County are in substantial compliance with all county regulatory and taxing authorities rules and regulations?

☒ Yes ☐ No

Please Agree with the Following Statement

Appointees to advisory board/committees are required to attend scheduled meetings as specified in the "Guidelines for Citizen Advisory Boards and Committees".

☒ I Agree

Please Agree with the Following Statement

I understand that this completed application is the property of Alachua County and I hereby certify that the statements made on this application are true and correct.

☒ I Agree

Name: Riley, Brent

Address: 2862 SW 94th Dr, Gainesville, FL, 32608

Email: brileyre@gmail.com

Board Name: Local Planning Agency and Planning Commission

Primary Phone:

352-213-3333

Please list any civic and professional accomplishments/honors, training or experience related to this appointment::

I was President of the Gainesville/Alachua County of Realtors in 2002 and will be again in 2026

Please list any current/previous Advisory Board appointments:

None

What Contributions do you feel you could make if you were selected to this board?:

As a resident of Gainesville since 1971, I've seen the county change so much. As a Realtor in Gainesville for 35 years, I have some background in real estate matters and feel like I could help on this board.

Please Agree with the following statements:

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Yes

Note: This question is for the Gainesville-Alachua County Airport Authority Board

Do you currently hold any publicly elected office in the State of Florida?:

No

Note: This question is for the Gainesville-Alachua County Airport Authority Board

Have you, as yourself or as an employee, agent or consultant for another person or legal entity, transacted business with the authority within the last 3 years?:

No

Employer :

Coldwell Banker MM Parrish

Occupation:

Realtor

Are you currently serving, or have you ever served, on an Alachua County advisory board? :

No

I do hereby attest that, to the best of my knowledge and belief:

- 1. I have maintained good moral character throughout my personal and professional life.**
- 2. I have not engaged in any conduct or behavior that would reflect adversely on my honesty, integrity, or ethical standards.**
- 3. I have not been convicted of any felony or misdemeanor involving dishonesty, fraud, or moral turpitude.**
- 4. I have adhered to all applicable laws and regulations in my personal and professional dealings.**
- 5. I strive to uphold the principles of fairness, respect, and responsibility in all my interactions.:**

Yes

Time of Submission: 06/30/25 4:06:59 PM

Attachments

- Brent Riley Letterhead.pdf



Brent. D. Riley

As a resident of Gainesville since 1971, Brent Riley has seen the real estate market in this emerging city grow at a rapid pace. His personal knowledge of the area makes him highly adept at finding the right property at the right price for buyers, and at pricing properties to sell quickly. Brent has more than 30 years of real estate experience in Gainesville and handles both residential and commercial transactions. Over the years, he has honed his real estate skills by earning the GRI and CSP designations and becoming a broker. He currently is Senior Vice President at Coldwell Banker MM Parrish. Prior to that, he was with Bosshardt Realty for more than 20 years.

Brent is well known and respected by his fellow agents in the Gainesville real estate community. He served as president of the Gainesville-Alachua County Association of Realtors (GACAR) in 2002 and has held several other leadership positions over the years. He was named GACAR's Realtor for of the Year in 2000. He currently is President Elect and will be GACAR's President in 2026.

Brent is married to Valerie Riley, who has worked in the Gainesville tech community for more than 20 years. She is currently Vice President of Marketing for a Canadian-based software company. They have two adult children attending the University of Florida, Jocelyn and Gage.

Thank You,

BRENT D. RILEY

Sr. Vice President

Residential/Commercial Realtor ®

BRENT RILEY

GRI, Broker Associate • Senior Vice President