



Agenda Item Summary

File #: 25-00447

Agenda Date: 6/24/2025

Agenda Item Name:

Request Approval of Resolution 25-XX Naming Alachua County as the Economic Development Organization (EDO)

Presenter:

Jessica Hurov, (352) 374-5260

Description:

Recognize Alachua County as the designated Economic Development Organization (EDO) for Alachua County. Authorize staff to collaborate with FloridaCommerce, SelectFlorida, municipalities, chambers of commerce, and local stakeholders to promote business development and economic opportunity throughout the county.

Recommended Action:

Approve the Resolution as presented and authorize the Chair to sign.

Prior Board Motions:

N/A

Fiscal Note:

N/A

Strategic Guide:

All Other Mandatory and Discretionary Services

Background:

FloridaCommerce partners with local and regional Economic Development Organizations (EDOs) to deliver programs and advance economic development initiatives statewide. EDOs play a central role in administering state and federal programs and serve as key liaisons to site selectors, industry representatives, and marketing partners promoting Florida as a business destination.

FloridaCommerce has clarified that there is no specific statutory framework governing the creation or oversight of EDOs, and their roles and responsibilities are administrative in nature, shaped by local context. Upon adoption of the resolution finalizing Alachua County's EDO designation, County Tourism and Economic Development staff will formally serve as the primary liaison to FloridaCommerce. The County will continue to maintain strong collaboration with local Chambers of Commerce and municipalities to ensure a coordinated and strategic approach to regional economic development.