

Infrastructure Surtax Citizen Oversight Board

Applicant Package - Representative (alternate) - Incorporated Cities - Not Gainesville

Infrastructure Surtax Citizen Oversight Board - Representative (alternate) - Incorporated Cities - Not Gainesville

Term 14 Nov 2024 - 30 Sep 2027

Positions Available 1

Number of applicants in this package 1

- Gonzalez, Karen

Name: Gonzalez, Karen

Address: 922 NW 258th Dr, Newberry, FL, 32669

Email: karen.gonzalez0913@gmail.com

Board Name: Infrastructure Surtax Citizen Oversight Board

Primary Phone:

504-407-9907

Please list any civic and professional accomplishments/honors, training or experience related to this appointment::

n/a

Please list any current/previous Advisory Board appointments:

n/a

What Contributions do you feel you could make if you were selected to this board?:

As someone who was raised in Gainesville, Florida, and has called Alachua County home since I was two years old, I bring a deep-rooted commitment to the wellbeing and growth of our community. I attended elementary, middle, and high school here, and I'm passionate about ensuring that public resources are used transparently, responsibly, and in ways that genuinely benefit our residents. Professionally, I work in new home sales and real estate with D.R. Horton, which has given me valuable insight into infrastructure, development, and municipal planning. I interact daily with local residents, buyers, and business partners, giving me a ground-level view of how public projects and spending decisions directly impact our communities. As a bilingual Latina under the age of 40, I also bring a diverse and fresh perspective to decision-making—something that is increasingly important as our county continues to grow and evolve. I believe it's essential for oversight boards to reflect the communities they serve, and I would be proud to represent a younger, multicultural voice at the table. With my background in marketing and communication, I bring a strong ability to clearly analyze and relay financial and project-related information in a way that builds trust with the public and aligns with the board's mission of accountability and oversight. I'm detail-oriented, community-driven, and genuinely invested in making sure that every surtax dollar is spent according to its intended purpose to build a stronger future for Alachua County.

Please Agree with the following statements:

I understand this application is the property of Alachua County and subject to public records laws. I hereby certify that the statements made on this application are true and correct. I understand that Appointees to advisory board/committees are required to attend scheduled meetings as specified in the "Guidelines for Citizen Advisory Boards and Committees". I understand that some boards and committees require Financial Disclosure (Chapter 112, Florida Statutes) and I am willing to file if required. I affirm that my personal and business (if applicable) affairs within Alachua County are in substantial compliance with all county regulatory and taxing authorities rules and regulations?:

Yes

Note: This question is for the Gainesville-Alachua County Airport Authority Board

Do you currently hold any publicly elected office in the State of Florida?:

No

Note: This question is for the Gainesville-Alachua County Airport Authority Board

Have you, as yourself or as an employee, agent or consultant for another person or legal entity, transacted business with the authority within the last 3 years?:

No

Are you currently serving, or have you ever served, on an Alachua County advisory board? :

No

I do hereby attest that, to the best of my knowledge and belief:

1. I have maintained good moral character throughout my personal and professional life.
2. I have not engaged in any conduct or behavior that would reflect adversely on my honesty, integrity, or ethical standards.
3. I have not been convicted of any felony or misdemeanor involving dishonesty, fraud, or moral turpitude.
4. I have adhered to all applicable laws and regulations in my personal and professional dealings.
5. I strive to uphold the principles of fairness, respect, and responsibility in all my interactions.:

Yes

Time of Submission: 04/09/25 10:16:19 AM

Attachments

- Karen Gonzalez's Resume 4.9.pdf

KAREN GONZALEZ

KMGONZALEZ@DRHORTON.COM 504.407.9907 | GAINESVILLE. FL

SUMMARY

I have spent the bulk of my professional career representing large and small companies as a brand ambassador with a specific focus on consumer experience. The following years, my focus was on Sales and Business Development with the focus and expertise on introducing new products and focusing on sales and exceptional customer service. In the last two years, I have transitioned into Real Estate: My first year was in Residential and my second is now with D.R. Horton New Construction. I am bilingual, a quick learner, an active listener, an outgoing person, and an energetic go-getter.

Professional EXPERIENCE

D.R. Horton - West Central Florida Division

02/24- Present

Guide buyers through the home buying process from initial consultation to contract and closing. Provide in-debt knowledge of available inventory pricing, incentives, and financing options. Collaborate with construction, lending, and title teams to ensure a seamless customer experience. Maintain the model home presentation, host community events, and build strong relationships with realtors prospective buyers to drive traffic and business.

ZORI Realty Gainesville - Realtor® - SRES

02/23-02/24

Proudly serving North Central FL as a licensed Realtor. Focus on the Senior Living and Residential. Assisted with Property management and Airbnb management.

TOP FLIGHT CREDENTIALING - Physician Liaison

03/22 - 02/23

Responsible for Marketing, provider panel growth, increase referrals, & physician relations.

ROLL DIGITAL - Head of Business Development - CMO

03/20 - 03/22

Responsible for delegating work internally, taking sales calls, and handling customer inquiries/troubleshooting. The focus has been to build the client base, keep existing clients happy, and work with development to implement new software changes and updates that better service the team and our clients.

CAPTIVE (MKF) - Sales-Brand Ambassador

11/19-02/20

Helped MKF establish brand recognition across Los Angeles County in different high-level sporting events. Helped cross over this Canadian Brand through face-to-face consumer Engagement.

NAVITAS - Sales-Brand Ambassador

4/19-12/19

Helped roll out brand to Whole Foods in LA County and worked to improve product placement. Responsible for cross-selling multiple different products to consumers at the store level.

TMZ TOURS - Sales-Brand Ambassador

8/17-4/19

Responsible for starting conversations with vacationers of all backgrounds as I was on the frontline of the sales team to up-sell the opportunity to take tours with TMZ.

TALKING RAIN - Marketing - Brand Ambassador

0/15-12/18

Experienced in the management and execution of on and off-premise events, samplings, conventions, tradeshow, and other events within Southern California

LAFORCHE PARISH GOVERNMENT OFFICES - Interpreter

1/10-11/12

Translate and interpret witness testimony, attorney arguments, and other legal documents during

court hearings

PROFESSIONAL ACCOMPLISHMENTS

Former Film & TV Actor (2012-2016) with roles including:
Bologna Barb in "Pitch Perfect" - Universal Films

LICENSES/CERTIFICATES/EDUCATION

FL Licensed Realtor® 02/23- Present

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Number of applicants in this package 1

- Burgess, Bonnie

Name: Burgess, Bonnie

Address: 15917 NW 140th Street, Alachua, Florida, 32616

Email: bonnburg@gmail.com

Board Name: Infrastructure Surtax Citizen Oversight Board

Primary Phone:

(352 339-0463

Please list any civic and professional accomplishments/honors, training or experience related to this appointment::

Former positions: Vice Chair of Alachua County DEC, Congressional Black Caucus "Boot Camp" graduate. Founder Alachua Historical Society

Please list any current/previous Advisory Board appointments:

Historical Commission, Citizen Environmental Board, Cusciwila

What Contributions do you feel you could make if you were selected to this board?:

As a former elected official of the 2nd largest City in this wonderful County, it would be an honor to provide input, utilize my knowledge of State Statutes that may "ensure the surtax proceeds are invested in eligible projects" Countywide

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I do hereby attest that, to the best of my knowledge and belief:

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- 2. I have not engaged in any conduct or behavior that would reflect adversely on my honesty, integrity, or ethical standards.**
- 3. I have not been convicted of any felony or misdemeanor involving dishonesty, fraud, or moral turpitude.**
- 4. I have adhered to all applicable laws and regulations in my personal and professional dealings.**
- 5. I strive to uphold the principles of fairness, respect, and responsibility in all my interactions.:**

Yes

Time of Submission: 05/07/25 12:13:30 PM