

Alachua County Housing Authority Board

Applicant Package - Alternate

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Term 01 Aug 2023 - 31 Jul 2027

Positions Available 1

Number of applicants in this package 1

- Ginard-Cepeda, Aymee

Name: Ginard-Cepeda, Aymee

Address: 3763 NW 55th Place, Gainesville, 32653

Email: aymee.cepeda@gmail.com

Board Name: Alachua County Housing Authority Board

Primary Phone:

352-225-1163

Please list any civic and professional accomplishments/honors, training or experience related to this appointment::

Property Manager with Housing Assistance Program experience. Participation in Leading Town Halls in each quadrant of the City to get citizen input on desired Affordable Housing locations with COG-AHAC.

Please list any current/previous Advisory Board appointments:

City of Gainesville Affordable Housing Advisory Committee - Currently serving my 2nd term.

What Contributions do you feel you could make if you were selected to this board?:

As a Realtor and Property Manager I work with property owners and I am an advocate of their participation with assistance programs. I am also hoping to encourage and assist in pathways for program participants to consider Home Ownership by way of available Down Payment Assistance programs.

Please Agree with the following statements:

I understand this application is the property of Alachua County and subject to public records laws. I hereby certify that the statements made on this application are true and correct. I understand that Appointees to advisory board/committees are required to attend scheduled meetings as specified in the "Guidelines for Citizen Advisory Boards and Committees". I understand that some boards and committees require Financial Disclosure (Chapter 112, Florida Statutes) and I am willing to file if required. I affirm that my personal and business (if applicable) affairs within Alachua County are in substantial compliance with all county regulatory and taxing authorities rules and regulations?:

Yes

Employer :

Enable Properties, LLC

Occupation:

Florida Real Estate Broker & Sr. Property Manager

Are you currently serving, or have you ever served, on an Alachua County advisory board? :

No

I do hereby attest that, to the best of my knowledge and belief:

- 1. I have maintained good moral character throughout my personal and professional life.**
- 2. I have not engaged in any conduct or behavior that would reflect adversely on my honesty, integrity, or ethical standards.**
- 3. I have not been convicted of any felony or misdemeanor involving dishonesty, fraud, or moral turpitude.**
- 4. I have adhered to all applicable laws and regulations in my personal and professional dealings.**
- 5. I strive to uphold the principles of fairness, respect, and responsibility in all my interactions.:**

Yes

Time of Submission: 02/05/25 9:08:30 PM

Attachments

- Aymee Cepeda Resume 11.2024.pdf

Aymee Cepeda, Lic. Real Estate Broker

3763 NW 55th Place, Gainesville, Florida 32653 - 352.225.1163 - Aymee.Cepeda@gmail.com

Experience

Broker/Owner

Enable Properties LLC, Gainesville, Florida

June 2021 - Present

Committee Member

SHIP – Affordable Housing Advisory Committee

November 2021 - Present

Senior Community Manager

The Collier Companies, Gainesville, Florida

May 2011 – September 2020

- Most recently handled management and direction of all business and maintenance operations for a 233 unit, multi-site community in the heart of downtown.
- Drafts annual financial plans and explores ways to surpass goals and increase profits in all areas
- Analyzes reports pertaining to budgeting, closing ratios, leasing velocity and future move-ins
- Maintained 98-100% occupancy levels throughout leasing year
- Builds and implements marketing plans and social media platforms to increase sales and traffic
- Maintains resident retention rate of 55%, while aggressively pushing higher rates
- Works with vendors to get promotional items, flyers, and signage
- Creates and maintains relationships with local businesses and vendors
- Increases annual revenue repeatedly and effectively fosters creative ways in which to increase ancillary income
- Hires, trains and mentors all personnel
- Responsible for the day to day activities of all site team members (5-9 employees)
- Performs monthly, quarterly, and/or annual personnel reviews to ensure team is meeting goals

Licenses and Certifications

Certified Apartment Manager (CAM)

May 2013

Florida Real Estate Broker License (BK679989) issued by the Florida Department of Business and Professional Regulation (DBPR) September 1999

Designations

SRES - Seniors Real Estate Specialist
ABR - Accredited Buyer's Representative

**Professional
Affiliations**

National Association of Realtors (NAR)
National Apartment Association (NAA)
North Central Florida Apartment Association (NCFAA)