

Karre Beauty Response

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CONTACT INFORMATION

Company

Karre Beauty

Email

karreinc@gmail.com

Contact

Shanika Morette

Address

3800 SW 20th Ave
APT 206
Gainesville, FL 32607

Phone

N/A

Website

www.karrebeauty.com

Submission Date

Aug 14, 2024 10:40 AM (Eastern Time)

ADDENDA CONFIRMATION

Addendum #1

Confirmed Aug 7, 2024 5:54 PM by Shanika Morette

QUESTIONNAIRE

1. Corporate Resolution Granting Signature*

Pass Fail

The response must be submitted by an officer of the business who is legally authorized to enter into a contractual relationship in the name of the bidder. An authorized representative who is not an officer may sign the proposal, but must attach or upon request provide a corporate resolution granting authorization to the representative to execute on behalf of the business. Are you authorized to submit this RFA?

Confirmed

Please Note: Responses to this question may be publicly displayed after the due date has passed.

2. Drug Free Workplace*

Pass Fail

In accordance with §287.087, Florida Statute

Do you certify that you meet the following:

1. Publish a statement notifying employees that the unlawful manufacture, distribution, dispensing, possession or use of a controlled substance is prohibited in the workplace and specifying the actions that will be taken against employees for violations of such prohibition.
2. Inform employees about the dangers of drug abuse in the workplace, the business's policy of maintaining a drug-free workplace, any available drug counseling, rehabilitation, and employee assistance programs, and the penalties that may be imposed upon employees for drug abuse violations.
3. Give each employee engaged in providing the commodities or contractual services that are under bid a copy of the statement specified in subsection (1).
4. In the statement specified in subsection (1), notify the employees that, as a condition of working on the commodities or contractual services that are under bid, the employee will abide by the terms of the statement and will notify the employer of any conviction of, or plea of guilty or nolo contendere to, any violation of Chapter 1893 or of any controlled substance law of the United States or any state, for a violation occurring in the workplace no later than five (5) days after such conviction.
5. Impose a sanction on, or require the satisfactory participation in a drug abuse assistance or rehabilitation program if such is available in the employee's community, by any employee who is so convicted.
6. Make a good faith effort to continue to maintain a drug-free workplace through implementation of this section.

As the person authorized to sign the statement, I certify that this firm complies fully with the above requirements.

Yes

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3. Conflict of Interest*

Pass Fail

The bidder certifies that to the best of his knowledge or belief, no elected/appointed official or employee of the County is financially interested, directly or indirectly, in the purchase of the goods or services specified on this order. (Select yes, if there is no conflict of interest)

Confirmed

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4. Responsible Agent Designation*

Pass Fail

The Consultant shall designate a responsible agent and alternate as necessary, for all dealings, communications, or notices or contracts between the County and the Consultant by completing and returning this Responsible Agent Form. Any notice or communication to or from the responsible agent shall be deemed to be a communication to the Consultant.

RESPONSIBLE AGENT:

ADDRESS:

PHONE NO.:

EMAIL ADDRESS:

ALTERNATE RESPONSIBLE AGENT:

ADDRESS:

PHONE NO:

EMAIL ADDRESS:

RESPONSIBLE AGENT: SHANIKA MORETTE

ADDRESS: 3800 SW 20TH AVE APT 206 GAINESVILLE, FLORIDA 32607

PHONE NO.: 352-363-4947

EMAIL ADDRESS: KARREINC@GMAIL.COM

ALTERNATE RESPONSIBLE AGENT: BORIS MORETTE

ADDRESS: 3800 SW 20TH AVE APT 206 GAINESVILLE, FLORIDA 32607

PHONE NO: 352363-4082

EMAIL ADDRESS: BORISMORETTEF@GMAIL.COM

Please Note: Responses to this question may be publicly displayed after the due date has passed.

5. Has your agency received funding in the Special Projects and Community Enhancements (SPACE) 24-416 RFA, CAPP or CHOICES?*

No Pass Fail

Please Note: Responses to this question may be publicly displayed after the due date has passed.

6. How many permanent, full-time employees are employed with your agency?*

1 Pass Fail

Please Note: Responses to this question may be publicly displayed after the due date has passed.

7. What is your agency's net worth?*

15,000 Pass Fail

Please Note: Responses to this question may be publicly displayed after the due date has passed.

8. Provide your Employer Identification Number (EIN)*

Do not include dashes. Pass Fail

Maximum response length: 9 characters

854113135

Please Note: Responses to this question may be publicly displayed after the due date has passed.

9. Provide physical address in Alachua County.* Pass Fail*Maximum response length: 200 characters*

3800 SW 20th Ave Apt. 206 Gainesville FL 32607

Please Note: Responses to this question may be publicly displayed after the due date has passed.**10. Provide a mailing address.*** Pass Fail*Maximum response length: 200 characters*

3800 SW 20th Ave Apt. 206 Gainesville FL 32607

Please Note: Responses to this question may be publicly displayed after the due date has passed.**11. Project Name*** Pass Fail

Karre Beauty Mobile Beauty Bar

Please Note: Responses to this question may be publicly displayed after the due date has passed.**12. Amount of funds being requested*** Pass Fail

Maximum of \$15,000

Maximum response length: 7 characters

12,000

Please Note: Responses to this question may be publicly displayed after the due date has passed.**13. Does your proposed project benefit residents of Alachua County living at or below 150% Federal Poverty Level?***

Yes

 Pass Fail**Please Note:** Responses to this question may be publicly displayed after the due date has passed.**14. Does your proposed project fit into one of the BoCC's approved funding category?*** Pass Fail

Adequate Food

Please Note: Responses to this question may be publicly displayed after the due date has passed.**15. Please describe the proposed project, and quantify the anticipated benefits to residents of Alachua County living at or below 150% Federal Poverty Level****Maximum response length: 2500 characters* Pass Fail

In the past, Karré Beauty has proudly donated 10% of sales to charity and supported our community through food drives. Unfortunately, this summer has been challenging, and we haven't been able to generate the funds needed to continue these efforts.

We are currently working towards purchasing a trailer to become mobile for pop-up events. Our products are sensitive to heat, which has limited our ability to participate in outdoor events. By securing a trailer, we can attend more pop-ups, meet our budget goals, and once again contribute to our community through food drives and other charitable activities.

16. Please describe how your project will build capacity, enhance effectiveness and/or efficiency of your agency's service delivery*

Maximum response length: 2500 characters

Pass Fail

Our project aims to significantly enhance our service delivery by acquiring a mobile trailer, which will enable us to participate in more community events and reach a broader audience. This addition will:

1. **Build Capacity:** The trailer will allow us to extend our operations beyond a fixed location, enabling us to engage with different communities more frequently. By being mobile, we can increase our presence at pop-up events, markets, and community gatherings, thereby expanding our reach and impact.
2. **Enhance Effectiveness:** With the ability to transport and showcase our products in a controlled environment, we can maintain product quality and prevent issues such as melting in the sun. This ensures that our customers receive the best possible experience with our brand, leading to higher satisfaction and customer retention.
3. **Improve Efficiency:** The trailer will streamline our setup and operations at events, reducing the time and resources spent on logistics. It will also provide a consistent, professional space that can be quickly deployed, allowing us to focus more on engaging with customers and less on operational challenges.

Overall, this project will enable us to meet our monthly budget goals more reliably, which in turn will allow us to resume our charitable activities, such as food drives and community meals, thereby reinforcing our commitment to giving back.

Please Note: Responses to this question may be publicly displayed after the due date has passed.

17. Describe measurable outcomes for the project.*

Pass Fail

Maximum response length: 2500 characters

1. Increased Community Engagement:

- **Target:** Attend at least 12 pop-up events within the first 6 months of acquiring the trailer.
- **Measurement:** Track the number of events attended and the total number of individuals engaged at each event.

2. Revenue Growth:

- **Target:** Achieve a 25% increase in monthly sales within 3 months of implementing the trailer.
- **Measurement:** Compare monthly sales data before and after the acquisition of the trailer to assess growth.

3. Expansion of Charitable Contributions:

- **Target:** Resume and sustain the donation of 10% of monthly sales to charity within 6 months.
- **Measurement:** Monitor the percentage of sales donated to charity each month and track the frequency and scale of community food drives.

4. Product Quality and Customer Satisfaction:

- **Target:** Maintain a customer satisfaction rate of 90% or higher, as measured by post-purchase surveys and feedback.
- **Measurement:** Analyze survey responses and product reviews to ensure consistent product quality and positive customer experiences.

5. Operational Efficiency:

- **Target:** Reduce setup and breakdown time at events by 50% compared to previous operations without the trailer.
- **Measurement:** Record the time spent on setup and breakdown before and after implementing the trailer to evaluate improvements in efficiency.

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18. Describe the timeline and anticipated milestone dates for the project.*

Pass Fail

Maximum response length: 2500 characters

Project Timeline & Milestones:

1. Weeks 1-2: Planning

- Finalize trailer design and secure funding.

2. Weeks 3-6: Acquisition

- Purchase and customize the trailer.

3. Weeks 7-8: Initial Deployment

- Test at a local pop-up event and adjust setup.

4. Months 3-6: Full Implementation

- Attend 7+ pop-up events for the month thus increasing sales by 30%, and resume 10% charitable contributions.

5. Month 6: Review

- Evaluate project impact and optimize strategies.

Please Note: Responses to this question may be publicly displayed after the due date has passed.

19. SGI Budget Template for which grant funds will be used and the dollar amount anticipated for each.*

Download and fill out the SGI Budget Template provided in the attachments, and upload it here.

Pass Fail

 [25-416_SGI_Budget_Template_Filled.xlsx](#)

Please Note: Responses to this question may be publicly displayed after the due date has passed.

20. Acknowledgement of Requirements*

Pass Fail

Did you review and complete all the required documents, attachments, addenda and questions and answers?

Confirmed

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