



## Agenda Item Summary

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**File #: 25-00120**

**Agenda Date: 2/11/2025**

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**Agenda Item Name:**

Request to Approve the FY25 Local Sports Destination Enhancement Grant Awards

**Presenter:**

Jessica Hurov, (352) 374-5260

**Description:**

Request to Approve the FY25 Local Sports Destination Enhancement Grant Program Funding Awards

**Recommended Action:**

Approve the five Local Sports Destination Enhancement Grant funding awards as recommended by the Grant Scoring Committee. Approve the agreement template and authorize the County Manager to execute agreements that are substantially consistent with the template for each grantee; with all grant awards to be payable on a reimbursement basis. Make the legislative factual determination that the events, venues, and activities recommended for funding have as one of their main purposes the attraction of tourists as evidenced and as set forth in their respective applications, and that each grant award is primarily related to the advancement and promotion of tourism.

**Prior Board Motions:**

On December 13, 2022, the Board of County Commission approved the Local Sports Destination Enhancement Grant funding application.

**Fiscal Note:**

Local Sports Destination Enhancement grants are funded by the third penny of Tourist Development Tax collections. The total award amount for the FY25 grants is \$130,000. There is sufficient funding available in the budget for the awards.

1. Easton Sports Development Foundation \$37,220.62
2. Gator Water Polo, Inc. \$36,849.71
3. Gainesville Area Rowing \$5,158.96
4. High Springs BMX, Inc. \$9,826.59
5. National Hot Rod Association \$40,944.12

Tourist Development Grants Fund: 005.45.4530.552.82.62

**Strategic Guide:**

Social and Economic Opportunity

**Background:**

On January 17, 2025, the Local Sports Destination Enhancement Grant Scoring Committee, which consists of three individuals recommended by the Gainesville Sports Commission and approved by the County Manager's Office, met in a public meeting to discuss their independent scoring, resulting in the recommended awards.

In accordance with §125.0104, Florida Statutes, and in order to support and enhance tourism in Alachua County, the Alachua County Board of County Commissioners has allocated a portion of Tourist Development Tax revenue to aid in the operations and promotions of sports activities, services, venues, and events that have as one of their main purposes the attraction of tourists as evidenced by the advertising and marketing of the activity, service, venue or event to tourists.

The applications from the grantees are available for review in Commission Services, upon request.