

**Health Care Advisory Board**

**Applicant Package - Healthcare Advocacy Agency**

Health Care Advisory Board - Healthcare Advocacy Agency

**Term** 18 Sep 2024 - 30 Apr 2025

**Positions Available** 1

**Number of applicants in this package** 1

- Harrell, Ewo

**Name:** Harrell, Ewo

**Address:** 1710 NW 23rd Street, Gainesville, 32605

**Email:** ewo@2floventures.com

**Board Name:** Health Care Advisory Board

**Primary Phone:**

4075063713

**Please list any civic and professional accomplishments/honors, training or experience related to this appointment::**

McKinsey & Company, Black Leadership Academy and Management Accelerator, 2021 & 2023 Certifications: Business Fundamentals, Problem Solving, Business Strategy, Communicating for Impact, Global Health Corps Fellowship, Global Health Leadership and Equity, 2019 Training: Leadership, Effective Storytelling, Management Strategies, Global Health Equity, Systems Thinking; Congressman Joe Neguse Black Leadership Council, Scholarship Committee • Expanded eligibility requirements for black students applying to the Congressional Black Caucus Foundations scholarship.

**Please list any current/previous Advisory Board appointments:**

NKF of Colorado, Board of Advisors, Vice-Chair

**What Contributions do you feel you could make if you were selected to this board?:**

If selected for the Alachua County healthcare advisory board, you could offer contributions grounded in your extensive experience in global health, project management, and health equity advocacy. Your background in overseeing public health initiatives, such as those with Bloomberg Philanthropies and Vital Strategies, has equipped you with skills to manage complex projects and build cross-cultural partnerships. These skills would enable you to assist the board in navigating healthcare challenges and implementing evidence-based practices to benefit Alachua County's diverse populations. Additionally, your work as an advisor for national programs, like the National Kidney Foundation and Project ECHO, has honed your expertise in chronic disease prevention and health disparities. This experience, combined with your role in health equity investing at 2Flo Ventures, would allow you to provide valuable insights on innovative approaches to address the social determinants of health and improve healthcare access for underserved communities. Your ability to translate complex health policy and advocate for systemic change, as shown in your experience with the U.S. House of Representatives, could help guide the board in making informed decisions that align with both community needs and county health priorities(Resume\_Ewo Harrell\_Alac...). You said: Rewrite in first person ChatGPT said: ChatGPT If selected for the Alachua County healthcare advisory board, I believe I could bring significant value through my background in global health, project management, and health equity advocacy. My experience overseeing public health initiatives with organizations like Bloomberg Philanthropies and Vital Strategies has equipped me to manage complex projects and build effective cross-cultural partnerships. I could leverage these skills to help the board navigate healthcare challenges and implement evidence-based practices that benefit Alachua County's diverse populations. My work as an advisor for national programs, such as the National Kidney Foundation and Project ECHO, has deepened my understanding of chronic disease prevention and health disparities. This, combined with my role in health equity investing at 2Flo Ventures, has prepared me to contribute insights on innovative approaches to address social determinants of health and improve healthcare access for underserved communities. Additionally, my experience advocating for policy change in the U.S. House of Representatives has refined my ability to translate complex health policy and advocate for systemic improvements. I'm confident I could help guide the board in making informed decisions that align with community needs and the county's health priorities.

**Please Agree with the following statements:**

**I understand this application is the property of Alachua County and subject to public records laws. I hereby certify that the statements made on this application are true and correct. I understand that Appointees to advisory board/committees are required to attend scheduled meetings as specified in the "Guidelines for Citizen Advisory Boards and Committees". I understand that some boards and committees require Financial Disclosure (Chapter 112, Florida Statutes) and I am willing to file if required. I affirm that my personal and business (if applicable) affairs within Alachua County are in substantial compliance with all county regulatory and taxing authorities rules and regulations?:**

Yes

**Note: This question is for the Gainesville-Alachua County Airport Authority Board**

**Do you currently hold any publicly elected office in the State of Florida?:**

No

**Employer :**

Self

**Occupation:**

Public Health Consultant

**Are you currently serving, or have you ever served, on an Alachua County advisory board? :**

No

**Time of Submission:** 11/06/24 10:35:15 PM

**Attachments**

- Ewo Harrell\_HAA Application.pdf

# Ewodaghe Harrell

c: (+1) 407-506-3713 | [ewo.harrell@gmail.com](mailto:ewo.harrell@gmail.com) | Gainesville, FL

## Alachua County Healthcare Advocacy Agency

Alachua County Board of County Commissioners

12 SE 1st Street

Gainesville, FL 32601

Dear Members of the Alachua County Board of County Commissioners,

I am writing to apply for a position on the Alachua County **Healthcare Advocacy Agency**, driven by my commitment to improving access to equitable, quality healthcare and my extensive background in health policy, equity advocacy, and program management. With over a decade of experience in public health, strategy development, and advocacy across nonprofit, government, and consulting sectors, I am dedicated to ensuring that all Alachua County residents have the support and resources they need to achieve optimal health.

My professional background includes leading health initiatives focused on chronic disease prevention, health disparities, and community engagement. As a former program manager for Vital Strategies, I oversaw a portfolio of activities spanning several countries to address pressing health issues, including non-communicable diseases and COVID-19, with a focus on underserved communities. In this role, I gained valuable insights into how to design, implement, and assess health programs that are both impactful and sustainable. I am confident that my experience in health equity and program coordination would be an asset in helping the Healthcare Advocacy Agency develop actionable, community-informed healthcare policies.

As Vice-Chair of the National Kidney Foundation of Colorado's Board of Advisors, I have been involved in initiatives that prioritize patient advocacy and healthcare equity. This role has given me the opportunity to work closely with patients, families, and medical professionals to ensure that healthcare services are inclusive and responsive to the needs of diverse populations. I am passionate about bringing this experience to Alachua County to support the agency's efforts in advocating for healthcare policies that reduce barriers, enhance service quality, and improve access for the most vulnerable.

I am especially drawn to this position because it aligns with my dedication to health equity and community engagement. I am eager to contribute my expertise in healthcare strategy, policy analysis, and community outreach to the Alachua County Healthcare Advocacy Agency and work collaboratively to improve health outcomes for all residents.

Thank you for considering my application. I look forward to the opportunity to support Alachua County's commitment to building a healthier, more equitable community.

Warm regards,



Ewo Harrell, MPH

November 6, 2024  
CAPP/CHOICES  
Community Support Services  
218 SE 24th St. • Gainesville • FL • 32641  
352-264-6707

Dear Jaye Athy,

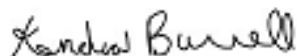
It is my pleasure to strongly recommend Ewo Harrell for the CAPP/CHOICES Health Care Advisory Board for Alachua County.

I am Kendra Burrell, Executive Director at the National Kidney Foundation (NKF) serving Colorado and New Mexico. I met Ewo in 2020 and she currently serves on the NKF CO & NM Board of Advisors as Vice Chair and our Kidney Advocacy Committee. While I've worked with many people over the course of my career, Ewo stands out! She is a dedicated volunteer and leader. Ewo often provides NKF with new and unique ideas, takes initiative, and follows through with her commitments. Ewo is also a skilled public speaker.

Ewo takes time to listen and ask questions, which I really appreciate. She is also passionate and knowledgeable about community advocacy and health equity. Ewo would be an excellent volunteer for your organization.

If you need more information or specific examples, please do not hesitate to contact me at [Kendra.burrell@kidney.org](mailto:Kendra.burrell@kidney.org). As a recommendation letter likely only provides a snapshot of Ewo's talents and achievements, I would be happy to elaborate further on my time working with her.

Sincerely,



**Kendra Burrell**  
Executive Director



720.748.9991 x452  
Cell: 303.587.3399  
2000 S Colorado Blvd  
BLDG 1-2000  
Denver, CO 80222

## SUMMARY

Impact-driven global health professional with expertise in project management, policy, advocacy, and communications. MPH graduate with training in social determinants of health, qualitative research, and systems thinking. Experienced in cross-cultural collaboration, community-building, and creative problem-solving.

## PROFESSIONAL EXPERIENCE

**2Flo Ventures**, Equity Fellow, *Remote* 4/2024- present

- Evaluate potential investment opportunities by conducting comprehensive due diligence on target companies.
- Create and distribute high-quality content such as newsletters, blog posts, and social media posts.
- Serve as member of 2Flo Ventures Health Equity Investing Committee; organize events, and workshops.

### Independent Consultant (Select Experiences)

**National Kidney Foundation & Telligen QI Connect Project ECHO**, Advisor (Contract), *Remote* 2/2023- 8/2023

*About: A Centers for Medicare & Medicaid Services program*

- Advised nationally recognized experts on issues associated with managing early CKD diagnosis.
- Identified topics in CKD to improve the quality of healthcare services and aligned with evidence-based practices. Suggested topic and conducted initial research for “Diabetes Management in Patients with CKD” including decreasing albuminuria through nutritional choices.
- Presented the patient perspective in education didactics as a patient advocate; Lead segment titled, “Optimizing Disease Diagnosis and Treatment —Patient and Practitioner Partnership.”

**Global Health Visions (GHV)**, Operations Assistant (Contract), *Remote* 7/2022-11/2022

*Portfolio: Operations, Internal and External Communications, Recruitment and Onboarding, Airtable Database Manager*

- Managed and maintain project and partner database from proposal development to project closeout.
- Developed internal systems for operational efficiency for senior leadership and consultants.
- Led internal and external communications for social media, team meetings, and client partner needs.
- Coordinated meetings with partners and prospective clients for Chief Strategy Officer.

**Bloomberg Philanthropies, Partnership for Healthy Cities Initiative at Vital Strategies**, Manager, *Remote* 4/2020-4/2021

*Cities: Vancouver (Canada), San Francisco, Chicago, Philadelphia, São Paulo, Birmingham (UK), Athens, Helsinki, Barcelona, Muscat (Oman), Melbourne (Australia)*

- Managed 11 city government leads on 27 COVID-19 and noncommunicable disease and injury prevention projects.
- Tracked project timelines, milestones, deliverables, and over 1.8 million in grant funding.
- Delivered operational, contractual, and technical updates, and maintained associated records.
- Coordinated with communications team to showcase project achievements on Vital Strategies website and [blog](#).

**U.S. House of Representatives (CO-02)**, Constituent Advocate and District Representative, *Fort Collins, C.O.* 3/2019-4/2020

*Portfolio: Public Health and Healthcare, Centers for Medicare & Medicaid Services program, HHS, SSA, HRSA, CDC, Food and Drug Administration*

- Met with individuals, families and advocacy organizations seeking legislative support and drafted memos to Congressman.
- Implemented health portfolio and recovered over \$200,000 in federal benefits through constituent casework.
- Partnered with federal agencies including Health and Human Services and Center for Disease Control and Prevention.
- Established the Congressman's Senior Advisory Council, Black Caucus scholarship panel, and healthcare roundtables.

**DotHouse Health (DHH)**, Communications Associate and Global Health Corps Fellow, *Boston, M.A.* 6/2018-3/2019

- Directed media operations, social media, and editorial content at DHH, a federally qualified health center.
- Strategized external and internal communication campaigns for primarily Latinx and Vietnamese audiences.
- Developed communications and marketing plans, DHH templates, and brand standards.

**International Development Enterprises (iDE)**, Strategic Business Development Fellow, *Denver, C.O.* 1/2018-6/2018

- Executed the development of Unilever’s Global Development Award application; selected as winner in July 2018.
- Conducted extensive data management across Global Business Development Team to inform decision making.
- Sought strategic opportunities from bilateral and multilateral donors for nutrition and agriculture focused projects.

**Council on Foreign Relations (Global Health Program)**, Post-Graduate Intern, *Washington, D.C.* 9/2017-12/2017

- Conducted research for book “Plagues and the Paradox of Progress” on the global fight against infectious disease.
- Organized logistics for global health roundtable on noncommunicable diseases in New York offices.

**Brown Univ. Academic Development, Diversity, and Inclusion Office**, Research Assistant, *Providence, R.I.* 1/2016-5/2017

- Performed qualitative analysis on interviews of over 30 key informants recruited through campus networks.
- Presented report and analysis to stakeholders across campus to provide context for university-wide policy changes.

- Brown Univ. Student and Employee Accessibility Services**, Graduate Assistant, *Providence, R.I.* 9/2016-5/2017
- Maintained tracking of accommodative services in compliance with Americans with Disabilities Act (ADA) policies.
  - Implemented and monitored assistive technology projects and saw the projects through to completion.
- Bloomberg Philanthropies**, Summer Associate —Global Public Health Team, *New York, N.Y.* 6/2016-9/2016
- Analyzed tobacco industry strategies for undermining tobacco taxation using data from the World Health Organization.
  - Collaborated with events team to organize logistics for 40 experts for a two-day meeting on household air pollution.
  - Created data-driven case studies for Data for Health, Road Safety, and Drowning Prevention Program webpages.
- National Kidney Foundation (Government/Constituent Services)**, Research Consultant, *New York, N.Y.* 1/2016-6/2016
- Researched and developed framework for NKF’s “Patient Engagement and Advocacy Guide.”
  - Presented guide to more than 100 kidney patients at NKF’s annual Kidney Patient Summit.

## LEADERSHIP ACTIVITIES

### National Kidney Foundation (NKF)

- Vice-Chair- Board of Directors, *NKF Colorado* 9/2021-present
- Provide leadership in advancing NKF’s mission-based outcomes and fundraising initiatives.
  - Advocate for the needs of kidney patients through the development and implementation of key programs.
- Kidney Advocacy Committee, *NKF National Office* 4/2015-present
- Meet with federal and state elected officials to build support for legislation in Congress and state assemblies.
  - Serve as a speaker on educational panels and review research for NKF.
- Patient Advocate, *NKF Florida* 4/2012-8/2015
- Led Florida delegation at 2014 Kidney Patient Summit meetings with lawmakers on policies for kidney patients.
  - Awarded Inaugural Rich Salick Memorial Scholarship for active service to the community.

### Union College Alumni Council

- Vice President of Communications and Marketing 5/2023-present
- Responsible for the overall messaging of the Alumni Council.
- Finance Committee Member 5/2020-5/2023
- Oversee and analyze the budget for special projects and initiatives for the Union College alumni community.
- Congressman Joe Neguse Black Leadership Council**, Scholarship Committee 4/2020-present
- Expanded eligibility requirements for black students applying to the Congressional Black Caucus Foundations scholarship.

## EDUCATION

- Brown University School of Public Health**, Master of Public Health (MPH), *Providence, R.I.*
- Graduate Thesis Projects : *Constructing Disability: Students with Disability Navigating Post-Secondary Institutions. Patient Engagement and Advocacy Guide* (Commissioned by the National Kidney Foundation).
  - **Awards: Global Health Equity Scholar**; Leadership: Diversity and Inclusion Action Plan Committee (2016-2017).
  - Core Courses: Global Health Nutrition, Comparative Healthcare Systems, Burden of Disease in Developing Countries
- Union College**, Bachelor of Arts, Political Science and Chinese Language, Minor: Africana Studies, *Schenectady, N.Y.*
- Senior Thesis Project: *China in Africa, Africa in China: Exploring the Truth Behind Mutually Beneficial Cooperation.*
  - **Honors: Rotary Foundation Endowed Prize for International Study**

## PROFESSIONAL TRAINING & CERTIFICATIONS

- McKinsey & Company**, Black Leadership Academy and Management Accelerator, 2021 & 2023  
 Certifications: Business Fundamentals, Problem Solving, Business Strategy, Communicating for Impact
- Emerge America**, Emerge Colorado Signature Political Training Program, 2021  
 Training: Ethical Leadership, Cultural Competency, Campaign Strategy, Public Speaking and Communications
- Collaborative Institutional Training Initiative (CITI Program)**, 2020  
 Certification: Social and Behavioral Research
- Global Health Corps Fellowship**, Global Health Leadership and Equity, 2019  
 Training: Leadership, Effective Storytelling, Management Strategies, Global Health Equity, Systems Thinking