

Application for the Alachua County Small Farmer Grant

Grant Due 5 PM June 28, 2024

Name of Applicant:	Janet Sweeney
Email:	Janetsweeney73@aol.com
Phone Number:	386-747-2884
Address of Farm/Small Producer Operation. Please include the parcel number.	6722 NW 124 th St Gainesville FL 32653 04119-010-003
Total Funding Requested (request may not exceed \$5,000):	\$5,000
My operation's total Gross Cash Income per year is between \$1,000 and \$250,000 (yes / no) AND (Please select one below) Between \$1,000 and \$75,000. Between \$75,001 and \$150,000. Between \$150,001 and \$250,000.	
The owner and operator of the farm has not received the Small Farmer Grant in the past two years (yes / no) We have not received any grants	
The owner and operator of the farm/small producer operation is a black, women, indigenous, and or persons-of-color. (yes / no)	
The owner and operator of the farm is a first-time applicant OR has not received a Small Farmer Grant award in the past two years. (yes/no)	
If awarded the funding will only be used to purchase equipment or other capital investments that enhance the economic productivity of my operation. (yes / no)	

<p>Explain what equipment is needed, its cost, how it will be utilized, and economic return to your operations.</p> <p>If you have taken the Extension Office's Agricultural Entrepreneurial Series, please attach your Farm Plan. (5 bonus points)</p>	<p>Attach additional pages if needed.</p> <p>Our farm has 2 pastures for breeding and selling goats and meat goats. I'm able to use our aging mower to maintain one of the pastures, but the second pasture needs a compact tractor or heavy-duty mower to maintain. If I could properly maintain and prepare this pasture, I could not only produce more goats, but we could swap pastures and give the grass time to grow. Right now, we are having to buy hay for them to eat and ideally swapping pastures would cut down on buying hay making it more affordable to produce more goats.</p> <p>If awarded the grant, I would use these funds to purchase a Kubota T2090BR-42 or something similar in size. This mower/tractor cost around \$6,000. This machine would enable me to clear the second pasture and rotate the goats, eliminating or lessening the need to purchase hay for them. Currently we are spending about \$4500 annually on hay and feed. I would estimate the projected saving conservatively to be about \$2500 annually and double the number of goats that we can breed, sell and eat. This should increase our revenue by about \$3500 annually. Currently the hay is our biggest expense and if were able to reduce that cost, we could increase the size of our chicken, duck, turkey and quail flocks as well. The recent increase in feed cost has caused us to pause and reduce flocks.</p> <p>Our goal is grow and it's a hard market for small/ALL farmers to do that in right now. We are just trying to keep all the goat mouths fed. I appreciate your consideration.</p>
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I certify that I am an Alachua County resident, have an agricultural exemption, and that all information in this grant application is true and correct. I understand that any errors, misrepresentations, or omissions in this application may result in the application not being **considered**, points reduced, or if discovered after the award, that the grant funds may be reimbursed to Alachua County.

Janet Swaney

Janet Sweeney DBA Holey Moley Farm LLC

6722 NW 124th St
Gainesville, Florida 32653
United States
3867472884

Business Plan

Table of Contents

Cover	1
Title Page	2
Table of Contents	3
Business Idea	4
Product & Sales	4
Product & Sales Forecast	5
Chart - Product & Sales Forecast	5
Marketing	6
Management	6
Personnel	6
Financial Forecast	7
Expenses	7
Owners Contributions & Draws	7
Profit & Loss	7
Profit & Loss Forecast	7
Chart - Profit & Loss Forecast	8
Cash Flow	9
Cash Flow Forecast	9
Chart - Cash Flow Forecast	10
Balance Sheet	11
Balance Sheet Forecast	11
Chart - Balance Sheet Forecast	12

Business Idea

The farm was purchased in 2015 with the intention of breeding and selling live animals. We sell Nigerian goats, Flemish Giant Rabbits and various breeds of chickens and ducks. In addition to the animals we breed we have purchased guardian livestock dogs and donkeys for the protection of the herds and flock. We strive to sustain our animals with homegrown meat and vegetables whenever possible. Our goal is to breed and turnover the offspring as soon as possible. The majority of our animals are sold within an week of being born with the exception of the rabbits which are sold at 8 weeks.

Product & Sales

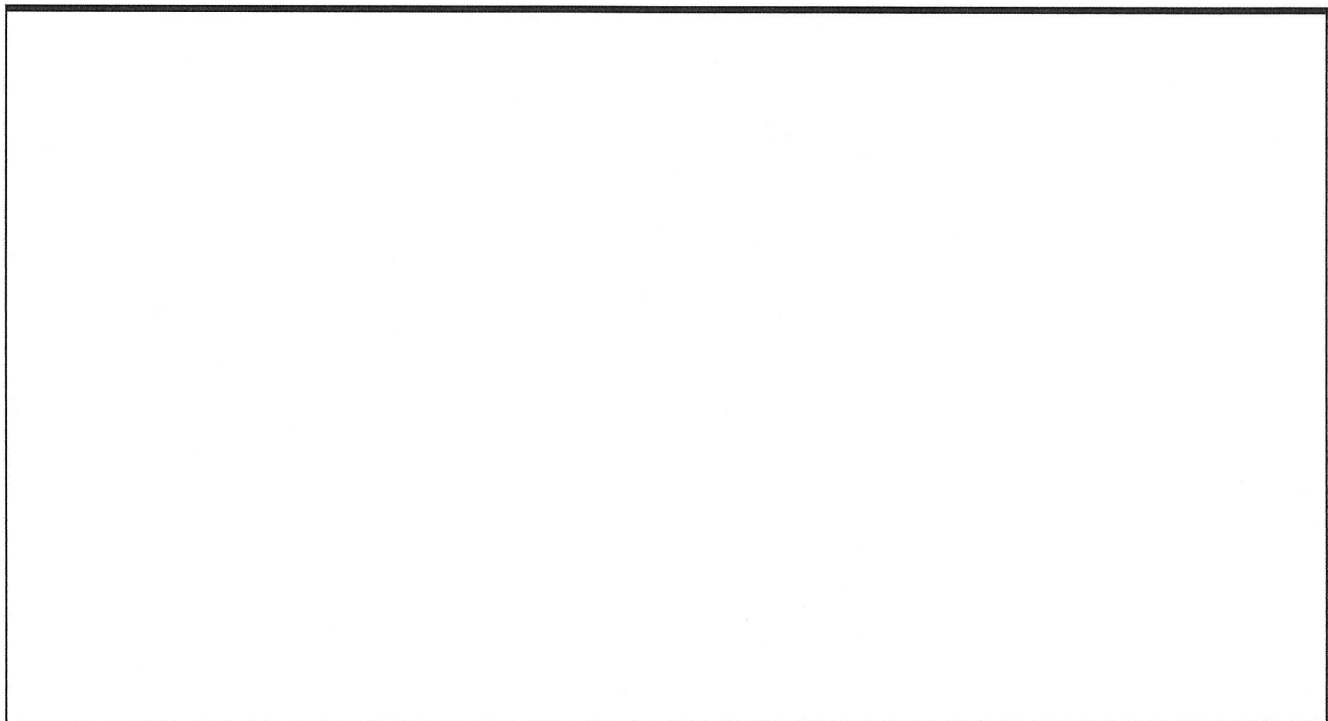
To date our largest revenue has come from our Nigerian Pygmy Goats. Our goats were all purchased as bottle fed babies making them extremely gentle and easy to handle. For this reason we sell their offspring as bottle babies as well. We sell them for between \$200-\$250 each. On average our does produce 2-3 kids a year with a gestation period of 5 months and the ability to throw up to 4 kids at a time. When we have a particularly sweet or colorful doe, we keep her to add to the breeding program.

We initially started out the Flemish Rabbits as a hobby but quickly discovered how hard it is to find and purchase the breed in Florida. We had to go to Nashville to pick our starters up. For that reason we decided to start a breeding program so the animals could be available locally. A Flemish Giant Rabbit can get up to 20 lbs and 4 feet in length. The gestation period is 31 days with 8 weeks before weaning. Rabbits produce as many as 18 per litter and this breed sells at \$50 to \$150 each.

Chickens, we sell "Gator Chicks" as a local specialty item. The birds are a bright blue and orange and lay blue eggs. We only produce and sell "Gator Chicks" in the spring and fall. They sell for \$8 a pullet.

Pekin Ducks- We have a flock of Pekingese Ducks that we raise for eggs. We do occasionally hatch and sell them as well. This we do in the spring in fall too.

Product & Sales Forecast	Yr.1	Yr.2	Yr.3
Pygmy goats			
Sales	0.00	2,500.00	3,600.00
Cost	1,000.00	200.00	260.00
Flemish Giants			
Sales	3,200.00	4,200.00	5,000.00
Cost	150.00	0.00	0.00
Chickens			
Sales	250.00	250.00	250.00
Cost	0.00	0.00	0.00
Pekingese Ducks			
Sales	100.00	100.00	100.00
Cost	0.00	0.00	0.00
Totals			
Total Sales	3,550	7,050	8,950
Total Cost	1,150	200	260



Marketing

We have had a Facebook page since 2015 and sell our animals through word of mouth, Craigslist, various farm/homesteading facebook groups and by word of mouth.

Management

The company's management includes the following individuals:

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The company's management includes the following individuals:

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Personnel

Holey Moley Farm is virtually self sustaining. The farm has a well for all of it's watering needs, grows much of it's fresh food and has the ability to regrow it's own stock. We have two pastures so we are able to rotate the animals. The property has several pens for birthing and segregation as well as shelter for all of the animals. It also has a large enclosed greenhouse for food storage and a detached shed for equipment storage.

We are fortunate that we are able to barter work for hay rolls which we use in the winter for feed. This property has an over abundance of trees we have been able to use as food for the goats as well.

Financial Forecast

Click here to write this section.

Expenses	Year 1	Year 2	Year 3
Supplies	400	0	0

Owners Contributions & Draws	Yr.1	Yr.2	Yr.3
Contributions	1,000	0	0
Draws	0	0	0

Profit & Loss

Click here to write this section.

Profit & Loss Forecast	Yr.1	Yr.2	Yr.3
Revenue			
Sales	3,550	7,050	8,950
Other Income	0	0	0
COGS	1,150	200	260
Gross Profit	2,400	6,850	8,690
Payroll Expenses			
Salaries	0	0	0
Payroll Taxes and Benefits	0	0	0
Operating Expenses			
Depreciation	0	0	0
Interest Expense	0	0	0
Marketing	0	0	0
Supplies	400	0	0
Totals			
Total Operating Expenses	400	0	0
Earnings before Taxes	2,000	6,850	8,690
Income Taxes	0	0	0
Owners Draws/Dividends	0	0	0
Retained earnings	2,000	6,850	8,690

Cash Flow

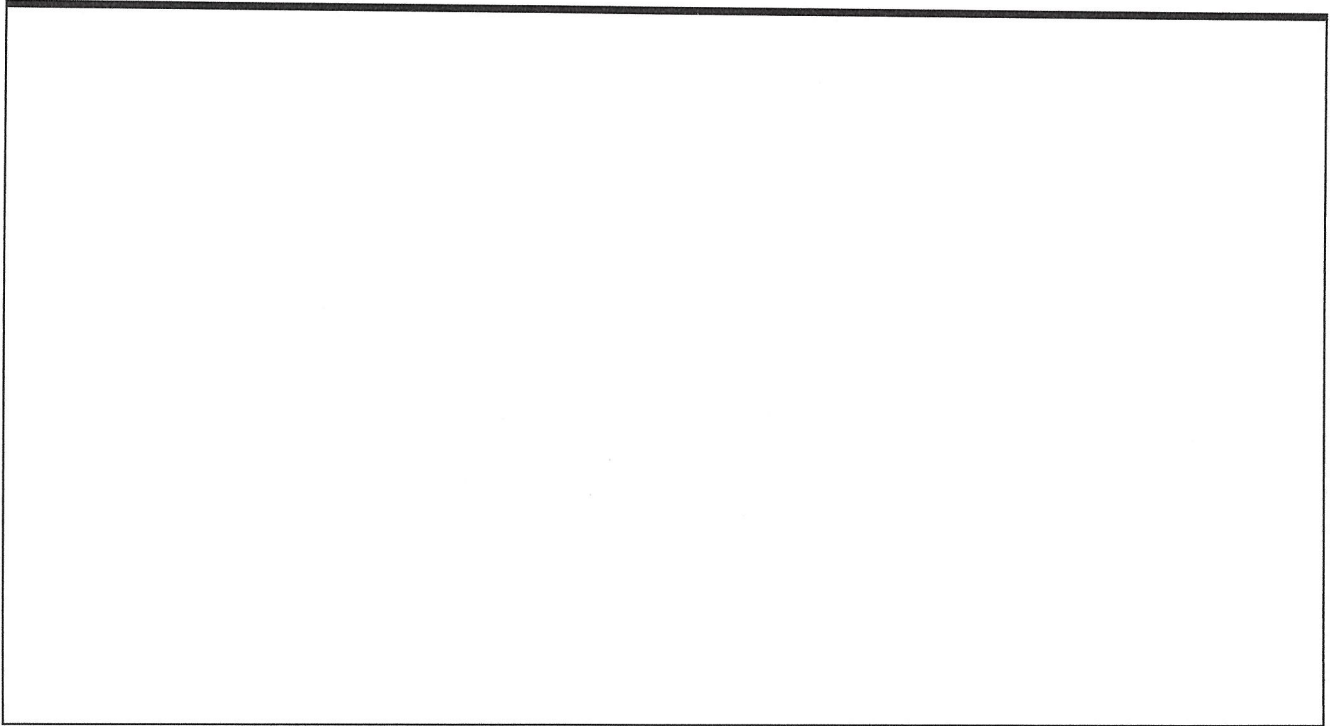
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Cash Flow Forecast	Yr.1	Yr.2	Yr.3
Cash In			
Sales	3,550	7,050	8,950
Other Income	0	0	0
Loans Requiring Payback	0	0	0
Investments	1,000	0	0
Total Cash In	4,550	7,050	8,950
Cash Out			
COGS	1,150	200	260
Other Expenses	400	0	0
Payroll	0	0	0
Cash Paid for Taxes	0	0	0
Cash Paid for Fixed Assets	0	0	0
Loan Principal Payments	0	0	0
Loan Interest Payments	0	0	0
Owners Draws and Dividends	0	0	0
Changes in Other Assets	0	0	0
Total Cash Out	1,550	200	260
Net and Balance			
Starting Cash Balance	0	3,000	9,850
Net Cash Flow	3,000	6,850	8,690
Ending Cash Balance	3,000	9,850	18,540

Balance Sheet

Click here to write this section.

Balance Sheet Forecast	Yr.1	Yr.2	Yr.3
Current Assets			
Cash	3,000	9,850	18,540
Accounts Receivable	0	0	0
Inventory	0	0	0
Total Current Assets	3,000	9,850	18,540
Fixed Assets			
Fixed Assets	0	0	0
Less Accumulated Depreciation	0	0	0
Net Fixed Assets	0	0	0
Other Assets			
Other Assets	0	0	0
Current Liabilities			
Accounts Payable	0	0	0
Deferred Revenue	0	0	0
Short Term Debt	0	0	0
Total Current Liabilities	0	0	0
Long Term Liabilities			
Long-Term Loans	0	0	0
Total Capital	3,000	9,850	18,540
Totals			
Total Assets	3,000	9,850	18,540
Total Liabilities and Capital	3,000	9,850	18,540



Address 6722 NW 124th St
Gainesville, Florida 32653
United States
Telephone 3867472884
Email janetsweeney73@aol.com

Owner Information

Name	Years Experience	Credit Score
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Performance Results

Financial Ratio Forecasts (3rd Year Industry Comparison)	Forecasted Ratio	Industry Average
Current Ratio	N/A	0.30
% Profit Before Taxes/Tangible Net Worth	46.87	12.80
Debt/Worth	0.00	5.80

Financial Analysis Forecast	FY1	FY2	FY3
Total Revenue	3,550	7,050	8,950
Total Operating Expenses	400	0	0
Net Profit After Tax	2,000	6,850	8,690
Debt	0	0	0
Net Cash Flow	3,000	6,850	8,690
Total Liabilities and Capital	3,000	9,850	18,540
Net Worth	3,000	9,850	18,540

EPS Score
119

About the Enloop Performance Score (EPS Score)

Enloop's Performance Evaluation system provides users with a method to evaluate the likelihood of failure or success for business profiles that have undergone Enloop's business planning process. Based on a combined analysis of any business plan's EPS Score, Ratio Analysis, Cash Balance, and Net Worth results, the plan is

assigned either a 'Pass' or 'Fail' result.