

Exhibit 1: WMACi25 ALACHUA COUNTY RECOGNITION / LOGO PLACEMENT PLAN

The Alachua County Local Organizing Committee, Inc., (ACLOC) shall recognize Alachua County's support of the 2025 World Masters Athletics Indoor Championships (WMACi25) in accordance with the following guidelines:

- The WMACi25 logo shall incorporate the words “Alachua County”.
- The official website – www.wmaci2025.com shall display the Alachua County and Visit Gainesville, Alachua County logos consistent with the placement of other major community partners. For the purposes of this document, major community partners for the WMACi25 are defined as: Alachua County, Visit Gainesville, Viking Companies, Celebration Pointe, Gainesville Sports Commission, and RADDSports.
- The ACLOC shall include an “Alachua County” section of the www.wmaci2025.com website that will include a link to the Visit Gainesville website.
- The official entry handbook shall include the Alachua County and Visit Gainesville, Alachua County logos.
- Visit Gainesville shall be provided the opportunity to place one (1) full page ad in the official entry handbook which must be provided to the ACLOC by May 30, 2024.
- The ACLOC shall include a welcome letter from “Alachua County” government in the official entry handbook which must be provided to the ACLOC by May 30, 2024.
- The official competition handbook shall include the Alachua County and Visit Gainesville, Alachua County logos.
- Visit Gainesville, Alachua County shall be provided the opportunity to place one (1) full page ad in the official entry handbook which must be provided to the ACLOC by December 1, 2024.
- The ACLOC shall provide Visit Gainesville, Alachua County with the opportunity to provide content promoting the destination in the periodic newsletter of the WMACi25.
- The ACLOC shall share content provided by Visit Gainesville, Alachua County in promotion of the destination once per month on the WMACi25 Facebook group as requested by Visit Gainesville, Alachua County.
- The ACLOC shall incorporate and include the Alachua County and Visit Gainesville, Alachua County logos within the WMACi25 signage plan and these logos shall be displayed in a manner consistent as other major community partners. Examples of signage types and locations may include:
 - Digital Screens where all other major community partners are recognized.
 - Recognition banners that list all partners/sponsors including major community partners.
 - A minimum of one (1) Visit Gainesville, Alachua County banner will be displayed on the railing of the indoor track (provided by Visit Gainesville) and dimensions will be provided by ACLOC.
 - A minimum of one (1) Alachua County banner will be displayed on the railing of the indoor track (provided by Alachua County) and dimensions will be provided by ACLOC.
- The ACLOC will provide a minimum of 400 sq. ft. of space at the Athlete's Village for Visit Gainesville, Florida to develop a visitor's center where it can provide visitor services throughout the event.

- In general, the ACLOC shall include the Alachua County and Visit Gainesville, Alachua County logos in any materials or displays as appropriate. For the purposes of this document, appropriate is defined as any materials or displays where all major community partner logos are included.
- Visit Gainesville, Alachua County will be provided the opportunity to distribute Visit Gainesville, Alachua County branded giveaways, promotional items, or visitor's guides at events where the ACLOC will be on-site promoting the WMACi25. The cost of design, production, printing, and shipping of all such materials shall be borne by Visit Gainesville, Alachua County.

These guidelines shall be the minimum standards for recognition to fulfill all obligations for the receipt of grant funds to support the WMACi25. These guidelines do not limit the ACLOC and Visit Gainesville, Alachua County to collaborate on additional opportunities to bring exposure and awareness to Alachua County and the Visit Gainesville, Alachua County brands.