

**FIRST AMENDMENT TO AGREEMENT WITH
GAINESVILLE SPORTS COMMISSION, NO. 13937**

THIS FIRST AMENDMENT (“Amendment”) is made by and between ALACHUA COUNTY, a charter county and political subdivision of the State of Florida, by and through its Board of County Commissioners, hereinafter referred to as "County", and GAINESVILLE SPORTS ORGANIZING COMMITTEE, INC., a Florida not-for profit corporation d/b/a GAINESVILLE SPORTS COMMISSION, hereinafter referred to as “GSC”. Collectively the County and GSC will be referred to as the “Parties”.

WITNESSETH:

WHEREAS, the Parties previously entered into an Agreement dated October 17, 2023, whereby the GSC would help market and advertise sporting events for the purpose of promoting tourism in Alachua County, identified by No. 13937 (the “Agreement”); and

WHEREAS, since entry of the Agreement, Alachua County has been selected as a site for the 2025 World Masters Athletics Indoor Championships, and such event will include use of the County-owned Alachua County Sports & Events Center; and

WHEREAS, pursuant to Section 125.0104, Florida Statutes, tourist development taxes received may be used to maintain, operate, or promote sports stadiums and arenas, and promote and advertise tourism in Florida, nationally and internationally; and

WHEREAS, Alachua County and its Visit Gainesville, Alachua County tourism department desires assistance with promotional services for the 2025 World Masters Athletics Indoor Championships and the attraction of tourists to the County due to such event; and

WHEREAS, a 501(c)3 not for profit corporation known as the Alachua County Local Organizing Committee has been formed to produce and promote the 2025 World Masters Athletics Indoor Championships under contract with World Masters Athletics; and

WHEREAS, GSC is willing and able to provide oversight and professional services support to the Alachua County Local Organizing Committee for the 2025 World Masters Athletics Indoor Championships for an administration service fee in addition to the total funds requested and spent for 2025 World Masters Athletics Indoor Championships;

WHEREAS, the Board of County Commissioners of Alachua County finds that expenditures to produce, promote and advertise the 2025 World Masters Athletics Indoor Championships, to the extent provided for herein, promotes tourism to and within Alachua County, Florida.

NOW, THEREFORE, the County and GSC agree to amend the Agreement as follows:

A. Recitals. The above recitals are correct and are incorporated herein.

B. Amendment. The Parties agree that the Agreement will be amended to include a new paragraph 35, stating as follows:

35. **World Masters.** GSC will assist the County in supporting the promotion and production of the 2025 World Masters Athletics Indoor Championships to be held in Alachua County, Florida (hereinafter, the “World Masters”) by administering and providing oversight of WM Funding granted to the Alachua County Local Organizing Committee (hereinafter, the “LOC”) for the World Masters. GSC shall enter into an agreement with the LOC in regards to the use of the WM Funding within the general parameters of this Section 35. GSC will require the inclusion of the ‘Visit Gainesville, Alachua County, FL’ logo on promotional materials for the World Masters as defined and agreed to in writing with the LOC, attached as Exhibit 1. For purposes of this paragraph, and subject to the above listed non-allowable expenses, allowable uses of WM Funding may include: Marketing; Creation, printing and distribution of promotional materials; Website development and hosting; Anti-Doping Enforcement Expenses; Athlete Village and Visitor Services Expenses; Equipment rental, purchase and deposit expenses; Officials’ and support personnel fees, honorariums (officials fees) , travel, and housing expenses; Contract labor and professional services expenses; Competition related expenses including facility preparations, supplies, general labor services, , and equipment (which becomes the property of Alachua County – inventory and location of the equipment needs to be documented and labeled “Property of Alachua County”); Special events expenses including the opening ceremony and closing ceremony; Rights and sanctioning fees; Site selection and inspection expenses; and the necessary costs of transportation, lodging, meals, and necessary incidental expenses for authorized personnel (i.e. staff and/or officials) in connection with the promotion and production of the World Masters and subject to Section 125.0104(9), Florida Statutes. Both parties agree that certain allowable expenses have been incurred prior to this agreement and that those expenses are eligible for reimbursement. The County agrees to reimburse GSC or issue direct payment of approved invoices provided by the LOC up to and not exceeding the following amounts for periods stated (“WM Funding”) within 15 business days of the County’s receipt of the invoices and support documentation, in addition to an administration processing of \$5,000:

May 14, 2024 to June 1 st , 2025	\$200,000
October 1, 2024 to June 1st, 2025	\$150,000

Total: \$355,000

To receive payment for WM Funding, GSC will submit requests for reimbursements to the County in accordance with the process set out in paragraph 6 above. Requests for reimbursements of the WM Funding must be submitted to the County on or before June 1, 2025. The County Manager may grant an extension to this request deadline, so long the

extension does not exceed 60 calendar days. Unspent WM Funding as of June 1, 2025, will be held by the County and remain funding of the County.

C. Effective Date. This Amendment shall be effective upon and after full execution of this Amendment by the Parties.

D. Original Agreement. Unless expressly amended herein, all other terms and provisions of the original Agreement between the Parties shall be and remain in full force and effect.

IN WITNESS WHEREOF, the Parties have caused this Amendment to be executed on the date written below by the County, through its Chair of Board of County Commissioners, and by GSC, through its duly authorized representative.

ATTEST (By Corporate Officer)

GAINESVILLE SPORTS ORGANIZING COMMITTEE, INC d/b/a GAINESVILLE SPORTS COMMISSION

By: _____

By: _____

Print: _____

Title: _____

Date: _____

ALACHUA COUNTY, FLORIDA

By: _____

Mary C. Alford, Chair
Board of County Commissioners

Date: _____

Approved as to form:

ATTEST:

JK "Jess" Irby II, Clerk
(Seal)

Alachua County Attorney's Office