

## **Housing Finance Authority**

### **Applicant Package - Citizen-at-large (knowledgeable in labor, finance or commerce)**

Housing Finance Authority - Citizen-at-large (knowledgeable in labor, finance or commerce)

**Term** 01 Sep 2023 - 31 Aug 2027

**Positions Available** 2

**Number of applicants in this package** 2

- Morris, Genile
- Short, Hayle

**Name:** Morris, Genile

**Address:** 6506 SW 80th St, Gainesville, FL, 32608

**Email:** genilemorris@bosshardtrealty.com

**Board Name:** Housing Finance Authority

**Primary Phone:**

3523398492

**Please list any civic and professional accomplishments/honors, training or experience related to this appointment::**

GACAR Board of Directors

**Please list any current/previous Advisory Board appointments:**

Vice Chair

**What Contributions do you feel you could make if you were selected to this board?:**

As a professional working in the housing industry, I have real time knowledge of the experiences and barriers to home ownership.

**Please Agree with the following statements:**

**I understand this application is the property of Alachua County and subject to public records laws. I hereby certify that the statements made on this application are true and correct. I understand that Appointees to advisory board/committees are required to attend scheduled meetings as specified in the "Guidelines for Citizen Advisory Boards and Committees". I understand that some boards and committees require Financial Disclosure (Chapter 112, Florida Statutes) and I am willing to file if required. I affirm that my personal and business (if applicable) affairs within Alachua County are in substantial compliance with all county regulatory and taxing authorities rules and regulations?:**

Yes

**Note: This question is for the Gainesville-Alachua County Airport Authority Board**

**Do you currently hold any publicly elected office in the State of Florida?:**

No

**Note: This question is for the Gainesville-Alachua County Airport Authority Board**

**Have you, as yourself or as an employee, agent or consultant for another person or legal entity, transacted business with the authority within the last 3 years?:**

Yes

**Are you currently serving, or have you ever served, on an Alachua County advisory board? :**

Yes

**If yes, please list board(s):**

Alachua County HFA Advisory Board

**Time of Submission:** 02/22/24 4:19:54 PM

**Name:** Short, Hayle

**Address:** 3205 NW 83rd Street Apt 1821, Gainesville, FL, 32606

**Email:** hayleshort@bosshardtrealty.com

**Board Name:** Housing Finance Authority

**Primary Phone:**

8132974914

**Please list any civic and professional accomplishments/honors, training or experience related to this appointment::**

Bachelor of Arts in Economics with Minors in Retail Leadership and Business Administration with courses focused on business finance, financial and managerial accounting, and economics of public policy. Professional experience includes Commercial Associate at Bosshardt Commercial & Land Division, Debt Associate - Analyst Team with boutique investment firm specializing in underwriting multifamily, office, and retail sites. Current member of Gainesville-Alachua County Association of Realtors Public Policy Committee, Commercial Investment Council.

**Please list any current/previous Advisory Board appointments:**

N/A

**What Contributions do you feel you could make if you were selected to this board?:**

I believe my extensive education and experience with multi-family housing projects can provide a valuable perspective when evaluating potential financing opportunities while encouraging community investment. My involvement with the Public Policy Committee with GACAR has allowed for me to collaborate with diverse stakeholders and navigate regulatory frameworks to achieve common goals while helping the community. Overall, I am excited to contribute my expertise, dedication, and collaborative spirit to the Housing Finance Authority board and am committed to advancing the authority's mission to support affordable housing development in Alachua County. Thank you for considering my application and I look forward to the opportunity to serve on the board and make a positive impact in our community.

**Please Agree with the following statements:**

**I understand this application is the property of Alachua County and subject to public records laws. I hereby certify that the statements made on this application are true and correct. I understand that Appointees to advisory board/committees are required to attend scheduled meetings as specified in the "Guidelines for Citizen Advisory Boards and Committees". I understand that some boards and committees require Financial Disclosure (Chapter 112, Florida Statutes) and I am willing to file if required. I affirm that my personal and business (if applicable) affairs within Alachua County are in substantial compliance with all county regulatory and taxing authorities rules and regulations?:**

Yes

**Time of Submission:** 01/25/24 3:35:27 PM

**Attachments**

- Hayle Short HFA Resume.pdf

# HAYLE N. SHORT

Gainesville, FL

(813) 297-4914 | HayleShort@outlook.com | www.linkedin.com/in/hayleshort

## OBJECTIVE STATEMENT

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Motivated professional with substantial experience in commercial sales, leasing, and portfolio management, pursuing membership for the Housing Finance Authority Board.

- **Professional Memberships:** International Commercial Serving Communities (ICSC), Gainesville-Alachua County Association of Realtors (GACAR) Public Policy Committee, RPAC Committee, Commercial Investment Council
- **Skills & Expertise:** ARGUS Enterprise, Co-Star, Crexi, Macro-enabled Microsoft Excel, Adobe InDesign, Photoshop, Bloomberg, HubSpot, Salesforce, Python

## EDUCATION

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**University of Florida College of Liberal Arts and Sciences** **Gainesville, FL**  
**Bachelor of Arts in Economics with Minors in Retail Leadership and Business Administration** **Dec 2022**

- **Relevant Coursework:** Construction Management, Business Finance, Financial Accounting, Sales Management
- **Leadership Positions:** MFOS Peer Mentor, Florida Club Swim and Dive Executive Board, Diversity in Banking and Securities Member, University Research Scholar Program CURE Class Teaching Assistant
- **Awards:** Machen Florida Opportunity Scholar, Tampa Bay Lightning Community Hero of Tomorrow, Seal of Bilingualism in Spanish

## EXPERIENCE

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**Bosshardt Realty Services, LLC | Commercial & Land Division** **Gainesville, FL**  
**Commercial Associate** **Sep 2022 - Present**

- Manages a \$40 million portfolio in exclusive active commercial listings with an additional \$5 million in off-market properties available
- Serves as a Tenant & Landlord Representative to advise and advocate for tenants & landlords during long term lease negotiations for commercial properties throughout the entire transaction, from prospecting to lease signing
- Advises and advocates as a Buyer & Seller Representative to execute purchase sale agreements for owner-user and investment sale commercial properties
- Support client transaction process by preparing and reviewing relevant financial & investment documents such as Broker Price Opinions (BPOs), cash flow projections, and lease valuation models
- Coordinates with third party professionals such as architects, engineers, and contractors to oversee essential property due diligence and build-out, including site plans, surveys, environmental reports, and zoning compliance
- Actively monitors Co-Star market data, providing quarterly market reports for Alachua County's industrial, office, retail, and multifamily markets for internal commercial team
- Provides oversight for new commercial associates and interns through cold-call and business outreach training and reviewing Letter of Intent (LOI) and Purchase Sale Agreement documents

**Bosshardt Realty Services, LLC** **Gainesville, FL**  
**Marketing Coordinator, Part Time While Attending University** **Aug 2019 – Dec 2022**

- Manage and update publications for company websites and social media platforms
- Design quarterly newsletters for 300+ clients
- Increased post reach and engagement by 1000%+ on numerous social media platforms
- Collaborate and communicate with outside sources for relevant information
- Promote active outreach for currently listed commercial development sites

**Leland-Chandler Enterprises** **Indianapolis, IN**  
**Debt Associate – Analyst Team, Summer Internship** **June 2020 – Aug 2020**

- Conducted underwriting analysis for potential business acquisitions and real estate investments, focusing on multi-family apartments, office buildings, and retail franchise locations
- Researched market trends within commercial finance, bond markets, and business finance to inform decision-making processes accurately and strategically
- Gained valuable insights into commercial lending opportunities, addressing challenges, and identifying strategies to maximize benefits in future ventures