



Agenda Item Summary

File #: 24-00143

Agenda Date: 2/13/2024

Agenda Item Name:

Request to Approve the FY24 Local Sports Destination Enhancement Grant Awards

Presenter:

Jessica Hurov, (352) 374-5260

Description:

Request to Approve the FY24 Local Sports Destination Enhancement Grant Program Funding Awards

Recommended Action:

Approve the three Local Sports Destination Enhancement Grant funding awards as recommended by the Grant Scoring Committee. Approve the agreement template and authorize the County Manager to execute agreements with each grantee, including where the funding recommendations is \$50,000; with all grant awards to be payable on a reimbursement basis only. Make the legislative factual determination that the events, venues, and activities recommended for funding have as one of their main purposes the attraction of tourists as evidenced and as set forth in their respective applications, and that each grant award is primarily related to the advancement and promotion of tourism.

Prior Board Motions:

On December 13, 2022, the Board of County Commission approved the Local Sports Destination Enhancement Grant funding application.

Fiscal Note:

Local Sports Destination Enhancement grants are funded by the third penny of Tourist Development Tax collections. The total award amount for the FY24 grants is \$106,200. There is sufficient funding available in the budget for the awards.

- Easton Sports Development Foundation \$50,000
- Gator Water Polo, Inc. \$45,000
- High Springs BMX, Inc. \$11,200

Tourist Development Grants Fund: 005.45.4530.552.82.62

Strategic Guide:

Social and Economic Opportunity

Background:

On January 4, 2024, the Local Sports Destination Enhancement Grant Scoring Committee, which consisted of individuals recommended by the Gainesville Sports Commission and approved by the

County Manager's Office, met in a public meeting to discuss their independent scoring. The Committee recommends awards of the grant to the following entities as follows: Easton Sports Development Foundation \$50,000, Gator Water Polo, Inc. \$45,000, and High Springs BMX, Inc. \$11,200.

In accordance with §125.0104, Florida Statutes, and in order to support and enhance tourism in Alachua County, the Alachua County Board of County Commissioners has allocated a portion of Tourist Development Tax revenue to aid in the operations and promotions of sports activities, services, venues, and events that have as one of their main purposes the attraction of tourists as evidenced by the advertising and marketing of the activity, service, venue or event to tourists.

The applications from the grantees are available for review in Commission Services, upon request.