

## Gainesville Vision 2035

## Principles Supporting Investment in Downtown Gainesville

***Bold/Italicized text indicates a direct connection to Downtown Gainesville***

**PRINCIPLE 1: Equitable Community for All***Means*

1. Equity and inclusion to top-quality schools and education
2. ***Equity and inclusion to economic opportunities – employment and business development***
3. Equity and inclusion to affordable housing – housing that is affordable and income not dictating where a Neighbor lives
4. Equity and inclusion to City contracts and ability to bid on services and projects
5. ***Equity and inclusion to services and businesses necessary for daily living***
6. Equity and inclusion to quality healthcare and trust in the medical community
7. Low poverty rate in the Gainesville community (compared to peer cities)
8. ***Equity, inclusion and access to diverse cultural and arts locations, facilities and programs reach out and of interest to all Neighbors***
9. Community understanding equity and addressing the existing systemic roots by shifting the community culture, systems and processes

**PRINCIPLE 2: Sustainable Community for the Future***Means*

1. Growth in renewable energy generation pursuing the goal of the 100% renewable by 2045
2. ***Greenspaces throughout the Gainesville community***
3. Support for and active use of alternative fuel vehicles
4. Future high-quality water supply with an effective water conservation habits by Neighbors and businesses
5. Effective stormwater management system throughout the community
6. ***Public access to conservation and natural area for active and passive enjoyment***
7. Goal of “zero waste” – at 90% level
8. ***Tree canopy with an effective, ongoing urban forestation program***
9. Sustainable food system including community gardens throughout the city

## **Exhibit 1**

### **Gainesville Vision 2035**

#### **Principles Supporting Investment in Downtown Gainesville**

##### **PRINCIPLE 4: Great Places for Neighbors to Live and Thrive**

###### *Means*

1. ***Well-designed, well-maintained City infrastructure – streets, curbs & gutters, sidewalks, medians, neighborhood lights***
2. ***Housing opportunities/choices for all no matter on the location in the community***
3. ***Convenient access to parks – within a 10-minute walk***
4. ***Walkable and bikeable neighborhoods with trails connecting neighborhoods and community destinations***
5. ***Convenient access to grocery store and neighborhood retail necessary for daily living – no “food desert”***
6. ***Preservation and celebrating Gainesville history, heritage and Black culture***
7. ***Safe community through an equity lens with all Neighbors feeling and are safe any place and any time of day***
8. ***All Neighbors having opportunities to participate in sports, cultural activities and arts programs***
9. ***Sustainable land use patterns and housing mix***
10. ***Access to reliable, competitively priced essential City and utility services necessary for daily living***

##### **PRINCIPLE 5: Meaningful Experiences for Everyone**

###### *Means*

1. ***Affordable, accessible, diverse, and expanded recreational programming and activities***
2. ***Strong diverse community festivals and events bringing Neighbors together***
3. ***Top-quality parks throughout the community with convenient access for all Neighbors***
4. ***Variety of cultural venues, programs and events serving the needs of all provided by private sector, public sector and community non-profit organizations***
5. ***Quality sports fields for tournament, competition and recreations***
6. ***Playgrounds for all abilities and all Neighbors***
7. ***Public art inclusive of our community***
8. ***Multi-purpose, multidisciplinary arts center***

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##### **PRINCIPLE 6: Alive/Vibrant Downtown**

###### *Means*

1. *Choice of a variety of residential opportunities – types and price points*
2. *Successful locally-owned retail businesses*
3. *Destination for 18/7 living, working and experiencing*
4. *Equitable development in adjacent neighborhoods*
5. *Community gathering places to hangout or to have events and festivals*
6. *Well-designed, well-maintained, and attractive landscaping and buildings*
7. *Additional “mid-rise” mixed-use buildings providing office and residential opportunities*
8. *Neighbors and guests feel safe with a well-lighted Downtown*
9. *Diverse mix of small locally owned retail, national retailer, and entertainment/unique experienced-based businesses*

##### **PRINCIPLE 7: Strong/Resilient Local Economy – Medical/Education/Innovators and Entrepreneurs**

###### *Means*

1. World-class hospital and medical services serving all neighborhoods and all Neighbors
2. *University of Florida spinning off businesses and employment opportunities for residents and retaining businesses in Gainesville Neighbors*
3. *Great place for innovators and entrepreneurs to start and to grow a business*
4. *State-of-the-art information technology system and infrastructure for businesses and Neighbors – fast, reliable and affordable*
5. *Successful local small businesses growing in Gainesville*
6. *Economic opportunity for all Neighbors*
7. *Retaining successful local businesses and supporting their growth in Gainesville*
8. Healthcare campus including an emergency clinic/room and medical offices on the Eastside
9. *Expanded business investment on the Eastside*
10. *Retaining our graduates through business development and career opportunities*

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##### **PRINCIPLE 8 MOBILITY FOR ALL NEIGHBORS**

###### **Means**

- 1. *Connected trails and paths for biking, walking and running throughout every neighborhood and linking community destinations***
- 2. *Effective public transit system using a combination of fixed routes and on-demand services with effective first and last-mile options for all Neighbors***
- 3. *Pedestrian-friendly community – safe and walkable***
- 4. *Expanded mobility options beyond the automobile***
- 5. *Affordable or free public transit services***
- 6. *Easy access and parking, and designated shared ride areas in Downtown/Midtown/University Context***
- 7. *Pedestrian-oriented Downtown/Midtown/University Context***