



Agenda Item Summary

File #: 23-00670

Agenda Date: 1/9/2024

Agenda Item Name:

Gainesville Sports Commission Presentation

Presenter:

Joleen Cacciatore Miller, Executive Director

Description:

Gainesville Sports Commission Presentation on how our tourist development tax dollars are being invested in sports tourism throughout Alachua County

Recommended Action:

Hear Presentation

Prior Board Motions:

N/A

Fiscal Note:

N/A

Strategic Guide:

Social and Economic Opportunity

Background:

Alachua County has had a long-standing relationship with the Gainesville Sports Commission. This presentation will update the Board on how our tourist development tax dollars are being invested in sports tourism throughout Alachua County.