

Application Form

Disclaimer

Under Florida law, all information, including e-mail, written letters, documents and phone messages, sent to the Alachua County Board of County Commissioners are subject to Public Records law. This includes the sender's e-mail address, home address or phone number if shown in the message, the content of the message and any associated attachments to the mail. If you are exempt from aspects of the public records law pursuant to F.S. 119.071, contact the advisory board coordinator at 352-264-6906 prior to submission of this form.

Please Agree with the Following Statement

I have read the disclaimer above and understand my application is subject to Florida's Public Records Law.

I Agree

Profile

William

First Name

Black

Last Name

Middle Initial

11421 NE 205th Terrace

Home Address

Suite or Apt

Waldo

City

FL

State

32694

Postal Code

blackwf@icloud.com

Email Address

Mobile: (706) 340-5687

Primary Phone

Alternate Phone

Self

Employer

Forestland owner

Occupation

Education:

- MASTER OF SCIENCE IN ORGANIZATIONAL MANAGEMENT – 2008 Master's Thesis: Strategic Communication at Eastern Connecticut State University Eastern Connecticut State University, Willimantic, CT
- BACHELOR OF SCIENCE IN ADVERTISING – CUM LAUDE – 1999 University of Oregon, Eugene, OR
- ASSOCIATE OF SCIENCE IN GRAPHIC DESIGN – 1990 Santa Fe Community College, Gainesville, FL

Professional Organizations:

Florida Forestry Association

Which Boards would you like to apply for?

Land Conservation Board: Submitted

What position(s) are you applying for?

Board member

Interests & Experiences

Are you currently serving or have you ever served on an Alachua County advisory board?

Yes No

If yes, please list board(s):

Please list any civic and professional accomplishments/honors, training or experience related to this appointment:

SEE attached PDF of my Resume

What Contributions do you feel you could make if you were selected to this board?

I have a lifelong experience in Florida forest lands. I own 80-acres of forestland in Alachua County. See the ATTACHED PDF of my resume for greater detail.

[WBlack.Resume.pdf](#)

Upload a Resume

Demographics

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts.

Ethnicity

Caucasian/Non-Hispanic

Gender

Male

03/24/1951

Date of Birth

Are you over the age of 60? (Required for some boards)

Yes No

Are you a resident of Alachua County?

Yes No

If you are an Alachua County resident, how long have you lived in the county?

1983-1997 / 2014-Present

Supplemental Questions

Some of the boards and committees appointed by the County Commission are required to comply with Chapter 112, Florida Statutes, the Financial Disclosure Law. If applicable, would you be willing to file the required financial statement?

Yes No

Do you affirm that your personal and business (if applicable) affairs within Alachua County are in substantial compliance with all county regulatory and taxing authorities rules and regulations?

Yes No

Please Agree with the Following Statement

Appointees to advisory board/committees are required to attend scheduled meetings as specified in the "Guidelines for Citizen Advisory Boards and Committees".

I Agree

Please Agree with the Following Statement

I understand that this completed application is the property of Alachua County and I hereby certify that the statements made on this application are true and correct.

I Agree

WILLIAM BLACK

11421 NE 205th Terrace, Waldo, FL 32694-4257
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The following pages present my resume.

— LAND CONSERVATION EXPERIENCE —

■ **FORESTLAND OWNER/MANAGER — SPARKLEBERRY FARM..... 2010 – Present** Earleton, FL (Alachua County)

Transforming 80-acres of unmanaged pine, cypress, and hardwood into a national- and state-certified property managed for timber and native flora and fauna. Use management practices that enhance the native fire-dependent ecosystem, including the use of prescribed fire, control of invasive species, and restoration planting of longleaf pine and wiregrass.

- *2022 Florida Land Steward Landowner of the Year* recipient awarded by Florida Land Steward Partnership on April 2, 2022. Awarded to “Bill Black & Denise Matthews” [Spouse].
- *Forest Stewardship Farm Tour – October 22, 2015.* Tour group was 28 people. Tour presenters besides William Black, included a Florida Fish & Wildlife biologist, a private consulting forester, a Florida Forest Service forester, and the Florida Land Steward program manager.
- *Florida Forestry Association Member* – Joined November 17, 2010. Current member.
- *Forest Stewardship Management Plan – 2011.* Plan developed with Florida Forest Service (FFS) county forester and Florida Fish & Wildlife Commission (FWC) wildlife biologist.
- *American Tree Farm System (ATFS) Certification – 2012.* Property received certification for being managed “...in accordance with American Forest Foundation Standards of Sustainability for Forest Management.”
- *Florida Forest Service (FFS) Forest Stewardship Certification – 2013.* Certification was awarded for consistently practicing good land management and following the recommendations of the property’s *Forest Stewardship Management Plan*.
- *Fire Ecosystem Restoration – 2011-2020.* Worked with a consulting forester on timber thinning and timber cruise. Conducted mechanical understory wildfire hazard reduction. Restored and installed 2.75 miles of firebreaks. Conducted six prescribed burns with the assistance of a Florida Forest Service fire teams. Planted longleaf pine and wiregrass seedlings. Conducted invasive plant species control. Initiated habitat restoration for gopher tortoise (*Gopherus polyphemus*), a threatened keystone species of the longleaf pine ecosystem.
- *Landowner Assistance Program (LAP) – 2014.* Enrolled in this Florida Fish & Wildlife Commission cost-share program to fund practices that enhance and conserve wildlife habitat.
- *Conservation Stewardship Program – 2015-2020 / 2021-2025.* Receive grant funding from the USDA Natural Resources Conservation Service to support restoration and conservation practices.
- *Staff Management – 2011–2012–2018.* Supervised four University of Florida forestry students in hardwood and invasive species control, longleaf pine and wiregrass seedling planting, fence building, and property maintenance.

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— EDUCATION —

- **MASTER OF SCIENCE IN ORGANIZATIONAL MANAGEMENT – 2008**
Master’s Thesis: *Strategic Communication at Eastern Connecticut State University*
Eastern Connecticut State University, Willimantic, CT
- **BACHELOR OF SCIENCE IN ADVERTISING – CUM LAUDE – 1999**
University of Oregon, Eugene, OR
- **ASSOCIATE OF SCIENCE IN GRAPHIC DESIGN – 1990**
Santa Fe Community College, Gainesville, FL

— LEADERSHIP EXPERIENCE —

- **PROJECT MANAGER — COMMUNITY PARTNERS FOR EARLY LITERACY (CPEL) 2008 – 2011**
Eastern Connecticut State University, Center for Early Childhood Education, Willimantic, CT

Worked with the Center for Early Childhood Education Coordinator and research faculty to provide management services for the Community Partners for Early Literacy project, a \$3.9 million U.S. Department of Education Early Reading First grant.

- *Project Administration.* Represented the project on- and off-campus. Maintained confidential early literacy assessment files. Planned and facilitated meetings, including coordinating support for 158 professional development activities for preschool teachers and paraprofessionals, and 14 family events.
- *Developed and monitored timelines,* ordered and distributed literacy and classroom materials, and monitored contractors. Worked with a variety of university administrative offices.
- *Logistics.* Provided support for work with off-campus partners, including the project evaluator, private contractors, Windham Public Schools, and classroom teachers.
- *Project Promotion.* Worked with Center Coordinator and staff to produce public relations, conference, and education materials to communicate the project’s goals and accomplishments to internal university and external professional audiences, and to provide information to local families. Initiated the idea for and served as production coordinator of the CPEL documentary, *Inspiring Lessons*, for local, state, and national audiences. Worked with a translator to produce educational materials for bi-lingual families.
- *Staff Management.* Identified, hired, and managed 38 university undergraduate and graduate students working as early literacy assessors with English- and Spanish-speaking children, substitute teachers, childcare staff, and administrative support. Coordinated training for student workers.

- **MANAGER — DAVIS LAB 2006 – 2008**
Eastern Connecticut State University, Visual Arts Department, Willimantic, CT

Collaborated with faculty and managed university teaching lab that serves the Digital Art & Design program.

- *Enhanced Teaching Environment.* Configured efficient learning environment to improve faculty teaching and student classroom experience. Provided technical support to department faculty.
- *Improved Systems.* Instituted lab management and computer management systems. Employed labor saving processes for deployment of software and computer maintenance. Optimized and deployed lab network file server. Provided equipment and software analysis, recommendations, and purchasing.
- *Department Promotion.* Worked with department chair and faculty on content development for and implementation of departmental website. Wrote promotional copy and edited website content. Maintained website. Recommended, developed, and installed departmental signage project.

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■ DEPARTMENT MANAGER — MARKETING SUPPORT SERVICES..... 2002 – 2006

University of Georgia, Center for Continuing Education, Athens, GA

Led up to 19 university staff in designing, editing, producing, and distributing communication materials for the Center's annual local, state, national, and international audiences of over 95,000 people.

Managed diverse staff including individuals responsible for office management, printing/mail supervision, accounting, graphic design, editing, photography, printing/duplication, bindery/delivery, and mail services. FY02-03 departmental budget: \$731,000.00.

- *Creative Project Management.* Primary contact for clients. Ensured projects were completed on time and within budget. Managed production of print, display, and organizational promotion projects.
- *Team Building and Staff Development.* Assessed by two Human Resource Managers as model for staff management due to substantial improvements in departmental performance and morale.
- *Reduced Costs and Increased Efficiency.* Developed methods to handle projects with 13 less staff after budget cuts required downsizing.

■ DESIGN & PRODUCTION MANAGER — GRAPHIC DESIGN SERVICES..... 2000 – 2002

University of Georgia, Center for Continuing Education, Athens, GA

Led team providing graphic design support for the Center, its conference clients, and other university departments. Managed seven staff including five graphic designers, an editor, and an office manager. FY01-02 departmental budget: \$214,000.00.

- *10% Increase in Revenue.* Expanded client base and increased department income by identifying and targeting new public service and outreach clients within University of Georgia departments.
- *92% Client Satisfaction.* An anonymous marketing survey of all departmental clients found a 92% satisfaction rate with department services.
- *Reduced Risk and Staff Time.* Initiated project that transferred \$2 million of unsecured project files on to a secure online server. Substantially reduced staff time needed to find, access, and archive files.
- *Instituted Weekly Staff Meetings.* Instituted a weekly staff meeting to improve project management and interdepartmental communication while increasing the sharing of professional knowledge.
- *Team Building.* Achieved substantial improvements in departmental performance and morale with honest and straightforward communication with and support of staff members and team-building projects. Established departmental staff-as-teacher training project to obtain needed technical training without a training budget.

■ LANDSCAPE DESIGN AND INSTALLATION — MACARTHUR LANDSCAPING..... 1968 – 1983

New Smyrna Beach, FL

Grew up in Florida sod farming family. Also, worked in family business designing and installing sod and landscaping at residences, condominiums, and banks. Led team doing landscape work. Also, grew St. Augustine sod for use in landscape jobs. Operated trucks, tractors, sod loader, sod planter, and forklifts.

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— COMMUNICATION DESIGN EXPERIENCE —

- **GRAPHIC DESIGNER — GRAPHIC DESIGN SERVICES..... 2000**
University of Georgia, Center for Continuing Education, Athens, GA
Provided services to organizational, university, and conference clients.
- **GRAPHIC DESIGNER — GRAPHIC ARTS SERVICES..... 1998 – 1999**
University of Oregon, Knight Library, Eugene, OR
Provided support to faculty, staff, and students.
- **PUBLICATION SUPERVISOR/DESIGNER — INSTITUTE OF CHILD HEALTH POLICY 1990 – 1997**
University of Florida, Gainesville, FL
Collaborated with the institute director and principal investigators in the development of outreach training and educational materials (print, presentation, and video) for national child health education policy projects in cooperation with the Social Security Administration, U.S. Department of Health and Human Services, and other federal entities. Hired and supervised graphic designers and interns.

— PROFESSIONAL DEVELOPMENT —

- **FLORIDA REAL ESTATE SALES ASSOCIATE LICENSE – 2013**
Gainesville, FL
- **PROFESSIONAL GRANT DEVELOPMENT WORKSHOP – 2010**
University of Connecticut, Storrs, CT
- **CERTIFICATE IN WEB DESIGN – 2004**
University of Georgia Center for Continuing Education, Athens, GA
- **EFFECTIVE SEMINAR/CONFERENCE MARKETING – 2004**
University of Georgia Center for Continuing Education, Athens, GA
- **CERTIFICATE IN MANAGERIAL LEADERSHIP – 2003**
University of Georgia Center for Continuing Education, Athens, GA

— HONORS & AWARDS —

- *Florida Land Steward Landowner of the Year*, Florida Land Steward Partnership – 2022
- *Certificate of Appreciation*, Windham Early Childhood Center – 2011
- *University Continuing Education Association Marketing and Publications Awards* (two gold, one bronze, one honorable mention) – University of Georgia Center for Continuing Education Design Services – 2002
- *Inducted*, Kappa Tau Alpha National Honor Society in Journalism and Mass Communication – 1998
- *Distinguished Publication Award*, University of Florida – 1994

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— PRESENTATIONS AND PUBLICATIONS —

- Presentation, *Strategic Communication at Eastern Connecticut State University* (Master's Thesis) to Eastern Connecticut State University's President and Executive Committee – 2008
- Author, *Eastern's Public Face - The Landscape*. Report and PowerPoint presentation for the President of Eastern Connecticut State University on the campus landscape and its impact on students, alumni, and the public. Suggested improvements of the landscape design and the function of landscape staff. – 2010

— VOLUNTEER ACTIVITY —

- Member, Eastern Connecticut State University's Landscape Master Plan Committee – 2011
- Judge, Eastern Connecticut State University's Sustainable Energy Symposium: Posters – 2011
- Judge, Eastern Connecticut State University's Sustainable Energy Symposium: Presentations – 2010
- Judge, Eastern Connecticut State University's 8th Annual Excellence Expo – 2008
- Moderator, Visual Communication in Education panel, VisCom Conference, Banff, Canada – 2005
- Judge, National Council for Marketing & Public Relations – District II (Santa Fe College) – 1994
- Judge, Santa Fe College Student Graphic Design Show – 1992