

ALACHUA COUNTY
BOARD OF COUNTY COMMISSIONERS

RESOLUTION 2023 - __

A RESOLUTION OF THE BOARD OF COUNTY COMMISSIONERS OF ALACHUA COUNTY, FLORIDA, RE-ESTABLISHING MINI AND MAJOR ART GRANTS NOW TO KNOWN AS ART TAG GRANT PROGRAM FOR ARTISTS & EVENTS AND SMALL CITIES; UPDATING AND RE-ESTABLISHING THE PROCEDURES FOR THE APPLICATION AND SELECTION PROCESS; PROVIDING AN EFFECTIVE DATE.

WHEREAS, Florida's Comprehensive Plan states "Florida shall increase access to its historical and cultural resources and programs; and encourage the development of cultural programs of national excellence"; and

WHEREAS, in furtherance of Florida's Comprehensive Plan, the Board of County Commissioners of Alachua County, Florida ("Board") adopted Ordinance 18-07 entitled "Alachua County Public Arts Ordinance"; and

WHEREAS, in adopting the Alachua County Public Arts Ordinance, the Board declared that "art shall be an integral part of Alachua County" and also declared that "the mission of the County public arts program is to enhance the quality of the visual environment in Alachua County, thereby adding to the quality of life and the level of citizen awareness of the importance of aesthetic experiences in their everyday lives"; and

WHEREAS, in furtherance of the County's public arts program, the Board adopted Resolution 20-66 establishing the *Mini Grants for Artists*, *Major Grants for Artists*, and *Matching Grants to Small Cities for Art Projects* Programs to provide funding through Art Tag proceeds and other available funding sources; and

WHEREAS, the Board hereby has found and continues to hold that providing art grants to Alachua County artists and small cities will be beneficial to the public interest by: (i) increasing public access to art, (ii) contributing to the civic pride, tourism, and economic development of our community, (iii) enhancing the climate for artistic creativity in our community, (iv) enriching the public environment for our residents through incorporation of the visual arts; and (v) enhancing our community's recognition as a cultural center; and

WHEREAS, the Board now desires to re-establish, re-name, and update the competitive process associated with the programs described above.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF ALACHUA COUNTY, FLORIDA:

Section 1. Recitals. The recitals set forth above are true, correct and are incorporated by reference into this Resolution.

Section 2. Title and Purpose. The program created by this Resolution shall be known as the “Art Tag Grant Program” (hereinafter the “Program”). The Program re-establishes, re-titles and replaces the programs that were created by way of Resolution 20-66. An individual or entity may submit an application to request Art Tag or other funding under the Program.

Section 3. Definitions. The following words, terms, and phrases when used in this Resolution, shall have the meanings ascribed to them in this section, except where the context clearly indicated a different meaning:

Administrative Expenses means those expenditures which are considered as direct operating costs of the organization. Such costs include, but are not limited to, the following: Administrative salaries of employees and officers of the organization who do not or cannot prove, via detailed daily time sheets, that they actively participate in program activities; Bookkeeping and support services of the organization; Office supplies and equipment not directly utilized for the specified program; Travel time, per diem, mileage reimbursement, and lodging expenses not directly associated with a specified program purpose; Paper, printing, envelopes, and postage not directly associated with a specified program purpose; and Miscellaneous expenses such as food, beverage, entertainment, and conventions.

Advisory Committee means the Arts Council of Alachua County Committee created by the Board of County Commissioners of Alachua County.

Applicant means an Artist that resides in Alachua County, or a small incorporated municipality including Alachua, Archer, Hawthorne, High Springs, LaCrosse, Micanopy, Newberry, and Waldo who submits an application under this Program.

Art means written, performing, spoken and visual arts.

Board means the Alachua County Board of County Commissioners.

County mean Alachua County, Florida.

County Administration Building means the County owned building located at 12 SE 1st Street, Gainesville, Florida 32601.

Local Artist means an artist that *is* at least 18 years of age and is a resident of Alachua County.

Section 4. Art Tag Grant Application Criteria. Each application shall be evaluated for approval or rejected using at least the following criteria:

1. The Art must be original artwork created by a Local Artist.
2. The Applicant must have all legal rights to display/perform the Art.
3. The Art shall not depict or express any views that in the County's sole discretion, is inconsistent with the County's views or mission, is illegal, or is discriminatory.
4. The Applicant must be a resident of Alachua County, Florida.
5. The Applicant must be a U.S. citizen.

6. The Applicant must be 18 years or older.
7. The Applicant must not be a current high school student.
8. The Applicant must not be a member of the Arts Council of Alachua County Committee.
9. The Applicant must not have been awarded an Art Tag Grant in the prior application cycle.
10. The grant cannot be used for commercial or for-profit activities nor for general or administrative expenses.
11. How the project would support arts organizations, arts programs, and arts activities within the County.
12. Other criteria provided to applicants before and during the application period.

Section 5. Art Tag Grant Selection Procedure.

- A. Applications shall include the following information:
 1. The Applicant's contact information.
 2. A representative sample of the Local Artists work (i.e. video clip of performance, photo of visual art, written sample of poetry).
 3. A written synopsis, or deliverable, of what the grant funds will be used for and how the project would support arts organizations, arts programs, and arts activities within the County.
 4. A program timeline.
 5. Other relevant information to assist in making a funding recommendation.

Applications shall be submitted electronically, or a hard copy mailed or delivered to:

Alachua County Arts Council
12 SE 1st Street
Gainesville, FL 32601
ATTN: Arts Council Liaison

- B. All applications must be submitted on a form approved by the County Manager. All applications shall be initially screened by County Staff to ensure that the applications are complete. Incomplete applications will not be processed for consideration. The County reserves the right to reject any application which may be considered irregular, show serious omission, or unauthorized alteration of form. The County reserves the right to accept any application in whole or in part, to waive technicalities, or to accept applications which, in the County's judgment, best serve the interests of the County.
- C. All complete applications shall be presented by County Staff to the Advisory Committee for consideration. County Staff shall notify each Applicant of the date, time and location at which its application will be considered by the Advisory Committee. The Advisory Committee shall evaluate each application using the criteria set forth in this Resolution. The Advisory Committee shall, by majority vote, determine whether to recommend funding of each application to the Board of County Commissioners.
- D. County Staff shall present the recommendations of the Advisory Committee to the Board. The Board shall consider the recommendations of the Advisory Committee, but the Board shall exercise its final approval authority of over each application.

Section 6. Effective Date. This Resolution shall take effect immediately upon its adoption by the Board of County Commissioners.

DULY ADOPTED in regular session this _____ day of _____, 2023.

BOARD OF COUNTY COMMISSIONERS OF
ALACHUA COUNTY, FLORIDA

By: _____
Anna Prizzia, Chair

ATTEST:

J.K. “Jess” Irby, Esq.
Clerk of Court

(SEAL)

APPROVED AS TO FORM:

Alachua County Attorney