



Alachua County, FL

12 SE 1st Street
Gainesville, Florida

Agenda Item Summary

File #: 23-00613

Agenda Date: 10/10/2023

Agenda Item Name:

Request Approval of the Contract for Administration and Bid Pool with the Gainesville Sports Commission

Presenter:

Jessica Hurov, Tourism Director, (352) 374-5260

Description:

Request Approval of the Agreement for Administration and Bid Pool with the Gainesville Sports Commission

Recommended Action:

Approve the Agreement with the Gainesville Sports Organizing Committee, Inc. doing business as Gainesville Sports Commission, and authorize the Chair to sign.

Prior Board Motions:

The County and the Gainesville Sports Commission (GSC) have entered into other written agreements between them, including the 2001 Agreement, the 2006 Amended and Restated Agreement, the Bid Pool Agreements, and their multiple Amendments. The County most recently (November 8, 2022; agenda item no. 23-0045) approved the 8th Amendment to the Bid Pool Agreement and the 6th Amendment to the Administration Agreement with GSC. If this 2023 Agreement is approved, it will amend and replace all previous agreements, as amended, between the County and GSC.

Fiscal Note:

The County agrees to reimburse the GSC for allowable and allocable expenses, up to the amount of \$470,000 for Administration funding for each County fiscal year. Starting October 1, 2024, and every October 1 thereafter during the term of this Agreement, the Parties agree that the Administration Funding amount will be adjusted upward by 3% of the then existing Administration funding amount. Additionally, the County agrees to reimburse the GSC for allowable and allocable expenses, up to the agreed amount of \$210,000 for Bid Pool Funding, according to approved upon and agreed uses for each County fiscal year. Unspent funds will remain with the County. Carryforward of any unspent funding must be approved by the Board on a case-by-case basis upon written request from the GSC prior to August 1 of each fiscal year.

Total Tourist Development fiscal impact over the three-year term is approximately \$2,082,723.

Tourist Development - Sports Com Fund: 004.45.4510.552.82.xx

Funding provided to GSC under this Agreement shall only be used for purposes and expenses

authorized under Section 125.0104, Florida Statutes, as may be amended.

Strategic Guide:

All Other Mandatory and Discretionary Services

Background:

The Gainesville Sports Commission receives Tourist Development Tax funding to attract and support out-of-county sports tourism events in our community. In approving the funding, the Board is making a legislative factual determination that County support of the Gainesville Sports Commission serves to promote and create sports tourism in Alachua County. In FY22 the GSC provided 3.3% of total rooms sold in the County and 4.4% of total lodging revenue. This new 2023 Agreement would replace the prior Agreements, and the subsequent Amendments, that have been entered into between the County and the Gainesville Sports Commission.