



World Masters Athletics Indoor Championship

*Alachua County Board of County
Commissioners
August 8, 2023*





World Masters Athletics



- Worldwide governing body for Masters Athletics
- Est. 1975 in Sweden with current registered headquarters in Monaco
- Masters = five-year age group increments, starting with 35+
- Athletics includes track & field, race walking, cross country and road running





World Masters Athletics Indoor Championship

- WMACi established in 2004
- Conducted every odd numbered years
- Never held in the United States of America
- 2023 hosted by Torun, Poland with 4,143 athletes representing 89 nations





World Masters Athletics Indoor Championship

- ACSEC Pre-opening Indoor Track Series
- USATF Masters Committee / Gainesville Sports Commission site visit
- Spokane, Washington withdrew their bid for 2025
- WMA reopened the bid process with a May 31, 2023 deadline





World Masters Athletics Indoor Championship

- 8 Days of Competition
- 4,000+ athletes
- 10,000+ total visitors (athletes, guests, spectators, officials)
- International visitors 60%
- 24 events offered

60 meters

200 meters

400 meters

800 meters

1500 meters

3000 meters

60 meters hurdles

4 x 200 meters relay

Pentathlon

3000 meters race walk

*6km cross country

*8km cross country

Half Marathon

High Jump

Pole Vault

Long Jump

Triple Jump

Shot Put

Weight Throw

*Discus

*Hammer

*Javelin

10K Road Race Walk

10K Road Race





WMACi25 Bid Process Milestones





WMACi25 Facility Requirements

Main Venue

- ✓ One Indoor track, 6 lane oval, synthetic track surface, raised banks
- ✓ with 8-10 lane 60m straight for spring and hurdling, long jump, high jump, triple jump, pole vault, weight throw
- ✓ Meeting rooms and support facilities
- ✓ Warm-up facilities

Outdoor Throwing Facilities

- Discus
- Hammer
- Javelin

Non-Stadia Events

- ✓ Paved surface for Road Race Walking, Half Marathon, 10km Road Race
- Cross Country 6km and 8km courses on grass or dirt surfaces suitable for older adults
- Support facilities and infrastructure





WMACi25 Required Deliverables



- Over 60 specific deliverables including:
 - World Masters Athletics Fees
 - Administration: LOC, corporate fees, volunteers, insurance, accounting, professional services...
 - Competition: Staff, officials, timing, equipment, supplies, facilities, awards, publications, medical, security, anti-doping...
 - Visitor Services: Housing, athlete/guest transportation, officials transportation, technical information center, visitor center, uniforms, credentials, personnel, hospitality...
 - Marketing: Branding, publications, advertising, promotions, videography, photography, livestream, athlete village, merchandise, personnel...
 - Special Events: Opening ceremony, closing ceremony, social events, VIP events, professional services...



WMACi25 World Masters Athletics Fees

*Site Evaluation Fee	\$ 20,000
*Sanction Fee	\$ 60,000
Performance Bond	\$ 40,000
Pre-Championship Site Visit	\$ 6,000
Scheduling Meeting	\$ 6,000
WMA Council Accommodations	\$ 15,000
WMA Council Meals	\$ 10,000
Total	\$157,000

**Committed from current bid pool*





WMACi25 Preliminary Estimates

Preliminary Estimated Expenses

<i>WMA Expense</i>	\$ 157,000
<i>*Operating Expense</i>	<u>\$1,856,000</u>
Total Estimated Expense	\$2,013,000

Preliminary Estimated Revenue

Total Estimated **Operating Revenue	\$2,020,000
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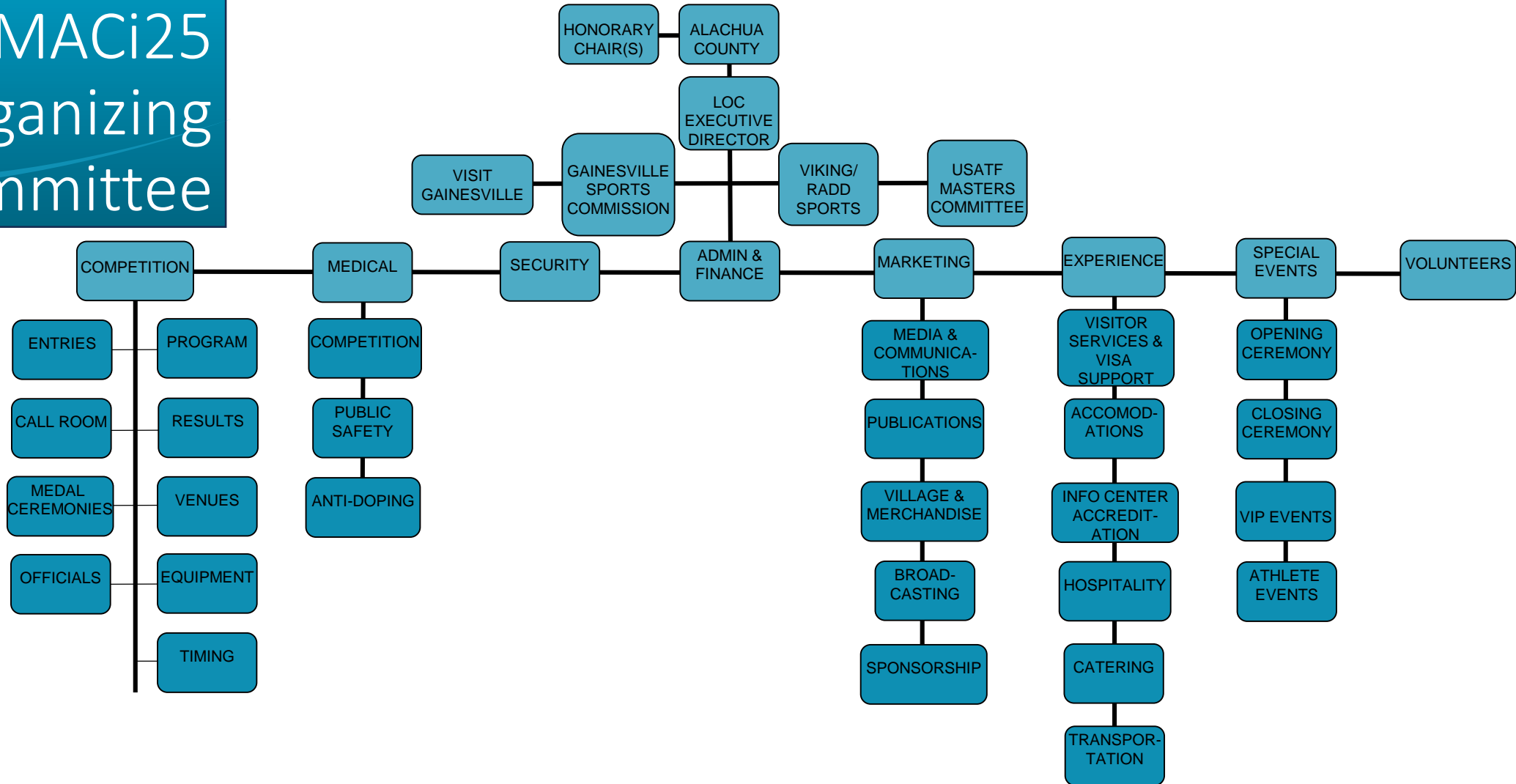
**Operating expenses include all competition, marketing, promotions, visitor services, special events, transportation, administration, medical and security.*

***Revenue opportunities include state/local government funding, corporate sponsorship, entry fees, merchandise sales, advertising, vendors, and other earned revenues.*





WMACi25 Local Organizing Committee





WMACi25 Benefits

- Estimated out of state direct economic impact \$12.3 Million
- Estimated 17,000+ room nights
- International and national exposure
- Media value
- USA Track & Field Masters Indoor Championships with 2,700 visitors and an estimated out of state direct economic impact of \$1.1 Million
- Legacy projects
- ACSEC exposure to host future events (stadia and non-stadia)





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