

Application Form

Disclaimer

Under Florida law, all information, including e-mail, written letters, documents and phone messages, sent to the Alachua County Board of County Commissioners are subject to Public Records law. This includes the sender's e-mail address, home address or phone number if shown in the message, the content of the message and any associated attachments to the mail. If you are exempt from aspects of the public records law pursuant to F.S. 119.071, contact the advisory board coordinator at 352-264-6906 prior to submission of this form.

Please Agree with the Following Statement

I have read the disclaimer above and understand my application is subject to Florida's Public Records Law.

☐ I Agree

Profile

Christopher R Stoney  
First Name Middle Initial Last Name

6521 NW 54th Way Suite or Apt  
Home Address

Gainesville FL 32653  
City State Postal Code

christopher.stoney@gmail.com  
Email Address

Home: (352) 601-3605  
Primary Phone Alternate Phone

Dapper Labs Creative Director  
Employer Occupation

Education:

Professional Organizations:

Florida Audubon, Florida Native Plant Society, National Wildlife Federation, The Nature Conservancy

Which Boards would you like to apply for?

Visit Natural North Florida: Submitted

What position(s) are you applying for?

Ciitizen at Large

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## Interests & Experiences

Are you currently serving or have you ever served on an Alachua County advisory board?

☐ Yes ☒ No

If yes, please list board(s):

Please list any civic and professional accomplishments/honors, training or experience related to this appointment:

I previously served as the Brand & Marketing Consultant for the Visitors & Conventions Bureau of Citrus County in 2016. During this time, I created two distinct marketing initiatives, a robust brand campaign and supervised the restructure and renaming from "Visit Citrus County" to "Discover Crystal River." In the three years after these initiative went into effect, Citrus County VCB saw a 22% increase in visitations, a 19% increase in tourism tax revenue, and over \$100M in added economic impact.

What Contributions do you feel you could make if you were selected to this board?

I feel my age and unique mix of experience would be useful in the planning of future development, restoration and preservation of Alachua County's unique natural resources.

Upload a Resume

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## Demographics

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts.

### Ethnicity

☒ Caucasian/Non-Hispanic

### Gender

☒ Male

11/16/1989

Date of Birth

Are you over the age of 60? (Required for some boards)

☐ Yes ☒ No

**Are you a resident of Alachua County?**

☒ Yes ☐ No

**If you are an Alachua County resident, how long have you lived in the county?**

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### **Supplemental Questions**

**Some of the boards and committees appointed by the County Commission are required to comply with Chapter 112, Florida Statutes, the Financial Disclosure Law. If applicable, would you be willing to file the required financial statement?**

☒ Yes ☐ No

**Do you affirm that your personal and business (if applicable) affairs within Alachua County are in substantial compliance with all county regulatory and taxing authorities rules and regulations?**

☒ Yes ☐ No

**Please Agree with the Following Statement**

**Appointees to advisory board/committees are required to attend scheduled meetings as specified in the "Guidelines for Citizen Advisory Boards and Committees".**

☒ I Agree

**Please Agree with the Following Statement**

**I understand that this completed application is the property of Alachua County and I hereby certify that the statements made on this application are true and correct.**

☒ I Agree