

October 2, 2023

5:30 pm

County Administration Building - Grace Knight Conference Room

12 SE 1 Street, 2nd Floor, Gainesville, FL 32601

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9.2	Pleasant Space Mosaic	
10.	Public Comment	
11.	Adjournment	

Arts Council of Alachua County

Date: September 11, 2023
Time: 5:30 pm
Location: County Administration Building - County Manager's Training Room
12 SE 1 Street, 2nd Floor, Gainesville, FL 32601

Members Present Chelsea Carnes, Christine Johnson, Stephanie Silberman, Carol Velasques Richardson, David Ruiz, Corey Williams

1. Call to Order

The meeting was called to order at 5:30 p.m.

2. Introduction of New Member - Stephanie Silberman

Stephanie Silberman introduced herself to the Council.

3. Approval of the Agenda

David Ruiz made a motion to approve the agenda as presented; Carol Velasques Richardson second; unanimous approval; motion carried.

4. Approval of Minutes

David Ruiz made a motion to approve the August 7 minutes as presented; Carol Velasques Richardson second; unanimous approval; motion carried.

5. Pleasant Space Call to Artists Review

The Council reviewed the DRAFT Call to Artists and made several minor revisions. Staff will work with Procurement to widely advertise the call.

6. Art Tag Grant Application Ranking

David Ruiz made a motion to recommend \$2,500 each (which requires at least \$625 to be used for out-of-county marketing, per *Visit Gainesville, Alachua County* requirements) to the Board of County Commissioners for Art Speaks, Glenn Terry, Joon Thomas, and Andrea Young; Stephanie Silberman second; unanimous approval; motion carried.

David Ruiz made a motion to recommend \$1,500 each for MusicGNV and Sequential Artists Workshop and \$1,000 for Melissa DeSa to the Board of County

Commissioners; Stephanie Silberman second; unanimous approval; motion carried.

6.1 Art Tag Grant Resolution Revision Review

The Arts Council reviewed the proposed changes and requested that undergraduate students be allowed to apply. David Ruiz made a motion to recommend the changes, as proposed; Carol Velasques Richardson second; motion carried (5:1) with Corey Williams in dissent.

Mr. Williams submitted his verbal resignation from the Committee.

6.2 Art Tag Grant Final Report Review

This item was tabled until the October meeting.

7. Florida Association of Public Art Professionals 26th Annual Conference

Oaklianna Caraballo reported that, while she appreciated the Arts Council's interest in working together on next year's conference, the mission of the Florida Association of Public Art Professionals is dues/membership based, so she recommends keeping the events separate.

7.1 Artist Conference Evaluation Form Review

This item was tabled until the October meeting.

8. Call-to-Artist Update

8.1 Fire Station 21 and 80 Bronze Sculptures

Staff are meeting virtually with the artist next week to coordinate logistics/installation.

9. Public Comment

None.

10. Adjournment

The meeting was adjourned at 7:07 p.m.

From: [DAVID JOSEPH RUIZ](#)
To: [Gina Peebles](#)
Subject: Ways to increase sales of arts tags
Date: Tuesday, September 19, 2023 12:56:28 PM

CAUTION: This email originated from outside your organization. Exercise caution when opening attachments or clicking links, especially from unknown senders.

Good Afternoon Gina,

I would like a topic added to the next meeting.

I would like us to think about ways to increase sales of arts tags so that we can increase funding.

A couple thoughts I had:

1. Have the county's communications post on social media more on the need for residents to buy an arts tag.
2. Have a contest for those that buy an arts tag within a certain timeframe to be entered into a prize giveaway of \$20-50.
3. Have county communications reach out to those that have arts tag license plates already and do a quick snippet/video as to why the person chose to get the tag. A testimonial short clip.
4. A promo video as to why arts tag license plates should be purchased. Like the YouTube video that already exists but includes arts council/how funds stay local.
<https://youtu.be/RUrvKR639W0>

Thanks,

David Ruiz

Alachua County Art Tag Grant

Final Report

Deadline: within 30 days of Program/Event (no later than September 30, 2024)

Name:

Date/Time of Program/Event:

Estimated Number of Attendees:

Brief description of program/event:

Brief description of how grant funding was used:

Brief Description of How Art Tag Sales were promoted in all printed and digital materials:

Attachments:

- Printed and digital materials (if applicable) recognizing the Alachua County Board of County Commissioners.
- Printed and digital materials (if applicable) clearly promoting the Arts Council logo.
- Photos of the program/event.
- Copies of paid receipts and relevant backup documentation.

I certify that all of the presented is true and complete to the best my knowledge and understanding.

Signature

Date



THIRD ANNUAL ARTISTS CONFERENCE Evaluation Form

Activity	Needs Improvement	Neutral	Excellent
Registration Process	1	2	3
Location	1	2	3
Quality of Food	1	2	3
Quantity of Food	1	2	3
Start Time	1	2	3
End Time	1	2	3
Breaks	1	2	3
Ice Breakers	1	2	3
Overall Conference Experience	1	2	3

Ideas to Improve Next Year's Conference: _____

Future Session Suggestions: _____

Name (optional): _____

Arts Council of Alachua County
Annual Work Plan and Accomplishments Report: 2023

Chair: Chelsea Carnes

Board Liaison: Gina Peebles

Brief History of Board: The Arts Council of Alachua County was established by Ordinance 18-07 on February 13, 2018 and Resolution 18-17 on February 13, 2018.

Responsibilities and Duties:

1. Serve as a resource for local artists and art agencies, including all municipalities, throughout Alachua County.
2. Prepare applications for state and federal grants and re-grant eligible grants to local artists and local arts agencies.
3. Prepare applications for eligible state and federal grants to provide enhanced resources for local artists and local arts agencies.
4. Educate and advocate at the state and federal level on issues affecting the arts.
5. Promote and facilitate the inclusion of art into an established process that connects artists, partners and communities for the purpose of enhancing the vitality of the County.
6. Responsible for oversight, administration and promotion of Art Tag proceeds and Local Arts Agency dedicated funding.
7. Develop an inclusive strategic plan for county-wide arts and cultural assets that is reviewed and updated annually.
8. Report annually, or as necessary, to the Alachua County Board of County Commissioners on the goals and accomplishments of the Advisory Committee.

Accomplishments:

- Held meetings on Oct. 3, Nov. 7, and Dec. 5, 2022 and Feb. 6, Mar. 6, Apr. 3, Jun. 5, Aug. 7, and Sep. 11.
- Completed the Call to Artists for our Fire Stations 21 and 80, the Court Services Building (on hold) and Pleasant Street Mosaic.
- Unveiled the West Lawn Sankofa in honor of Dr. Patricia Hilliard-Nunn
- Held the Second Annual Artists Conference at Cuscowilla Nature & Retreat Center in May.
- Completed Art Tag Grant applications and awards.
- Provided input to *Visit Gainesville, Alachua County, FL* for the Arts & Economic Prosperity 6 Study.
- Reviewed Jack Durrance Art loans from Drew Marotte, Tony Bevilacqua, and Patrice Boyes.

Goals:

- Unveil the results of the Arts & Economic Prosperity Study in partnership with *Visit Gainesville, Alachua County, FL*
- Finalize the installation of the Fire Stations 21 and 80 sculptures and Pleasant Street Mosaic.
- Complete Call to Artist for the Armory.
- Finalize logistics for the Third Annual Artists Conference to provide education on a variety of topics for artists.

- Update the Art Tag Grant Resolution, Art Tag Grant Final Report, and Artist Conference Evaluation.